

---

# Poplars & Hulme

---

## Ward Profile 2015

**December 2015**

**Produced by:**

Customer Insight Team  
Warrington Borough Council

Email: [customerinsight@warrington.gov.uk](mailto:customerinsight@warrington.gov.uk)  
[www.warrington.gov.uk](http://www.warrington.gov.uk) – facts and figures

# Poplars and Hulme Ward Profile 2015

## Contents

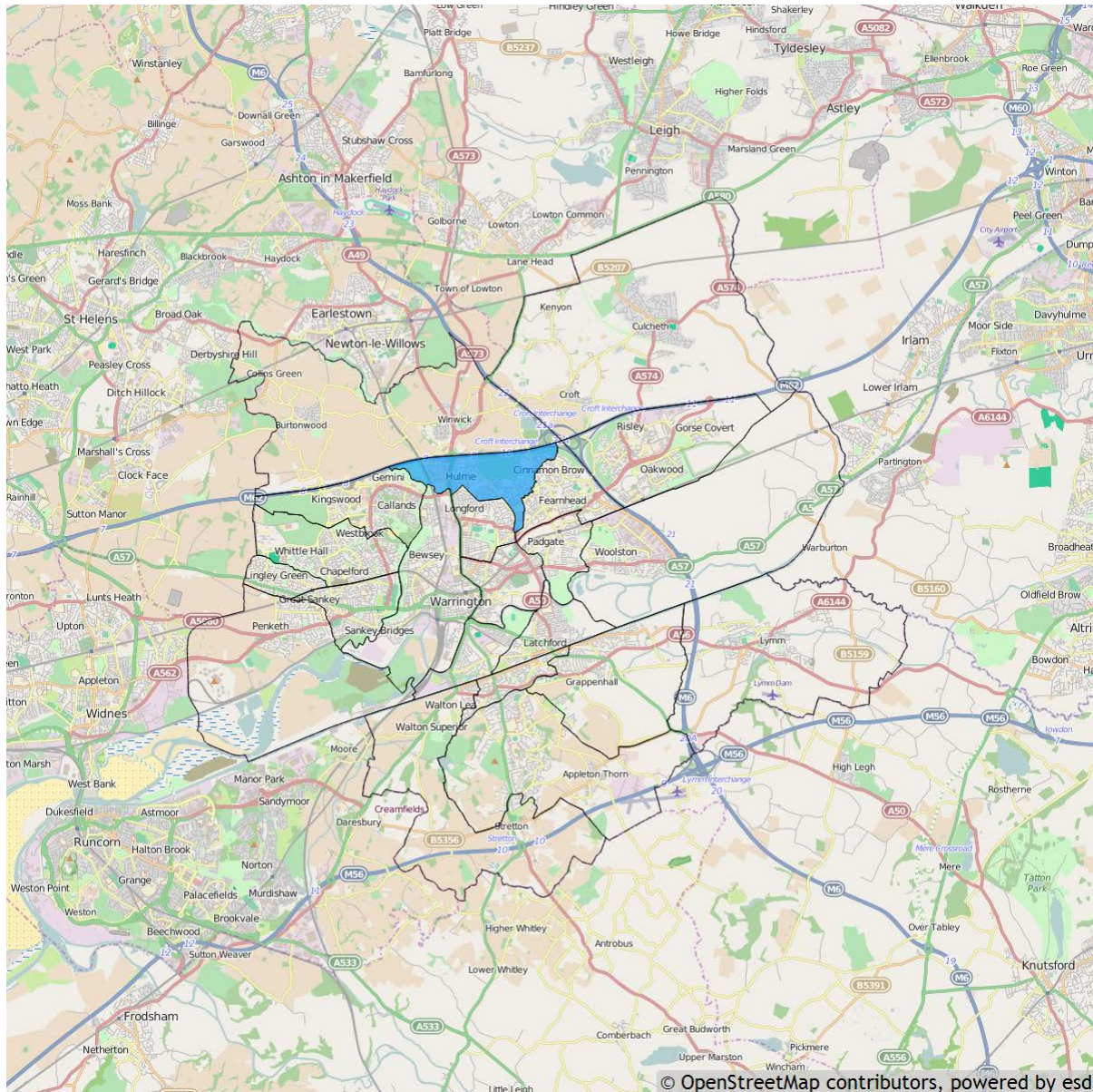
Introduction .....	3
Population .....	4
Housing Tenure.....	5
Health.....	6
Education and Skills.....	7
Economic Activity .....	9
Deprivation .....	10
Indices of Deprivation table .....	11
Indices of Deprivation map.....	12
Out of Work Benefits .....	13
Crime and Antisocial Behaviour .....	14
Contact details .....	15

# Poplars and Hulme Ward Profile 2015

## Introduction

This profile sets out the key demographic data for Poplars and Hulme from the 2011 Census and later sources. Poplars and Hulme is one of 22 wards within Warrington. In the map below, the wards of Warrington are outlined in black and Poplars and Hulme is the area shaded blue.

All data within the profile is provided from the Office for National Statistics unless otherwise stated (source: Office for National Statistics licensed under the Open Government License v.2.0). Figures may not sum to 100% due to rounding.



## Poplars and Hulme Ward Profile 2015

Poplars and Hulme measures 355.50 hectares and at the time of the 2011 Census was home to 29.60 persons per hectare. By comparison, the average figure for Warrington was 11.20 persons per hectare.

	Geographical area, land only measurements	Density (census)
	2013	2011
	hectares	persons per hectare
<b>Poplars and Hulme</b>	355.50	29.60
<b>Warrington</b>	18,065.98	11.20

### Population

The latest midyear estimates suggest that there were 10,686 people living in Poplars and Hulme in 2013, and Census 2011 indicated that the area contained 4,559 households. In 2011 the average size of household in Poplars and Hulme was 2.30 people, compared with a Warrington average of 2.30 people per household.

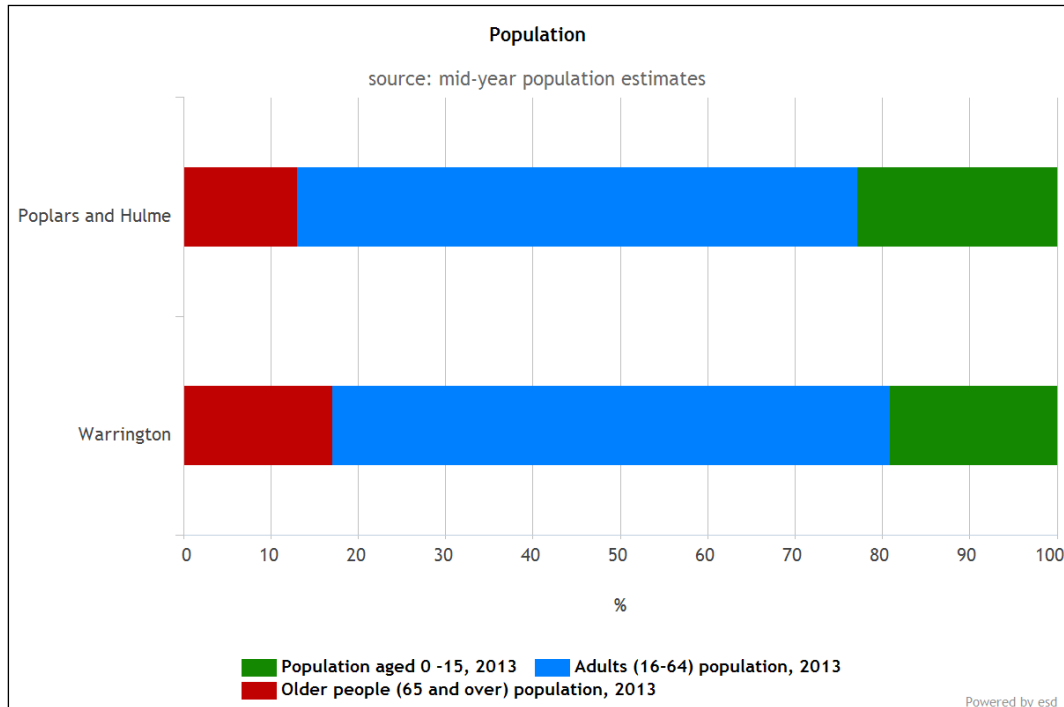
	Number of all households	Average household size	Total resident population
	2011	2011	2013
	households	people per household	people
<b>Poplars and Hulme</b>	4,559	2.30	10,686
<b>Warrington</b>	85,140	2.30	205,100

According to the midyear population estimates, 51.5% of Poplars and Hulme residents were female and 48.5% were male. Residents from black and minority ethnic (BME) groups formed 2.1% of Poplars and Hulme's population, compared with 4.1% for Warrington.

	Percentage Of all usual residents - female	Percentage Of all usual residents - male	BME population (%)
	2013	2011	2011
	%	%	%
<b>Poplars and Hulme</b>	51.5	48.5	2.1
<b>Warrington</b>	50.4	49.6	4.1

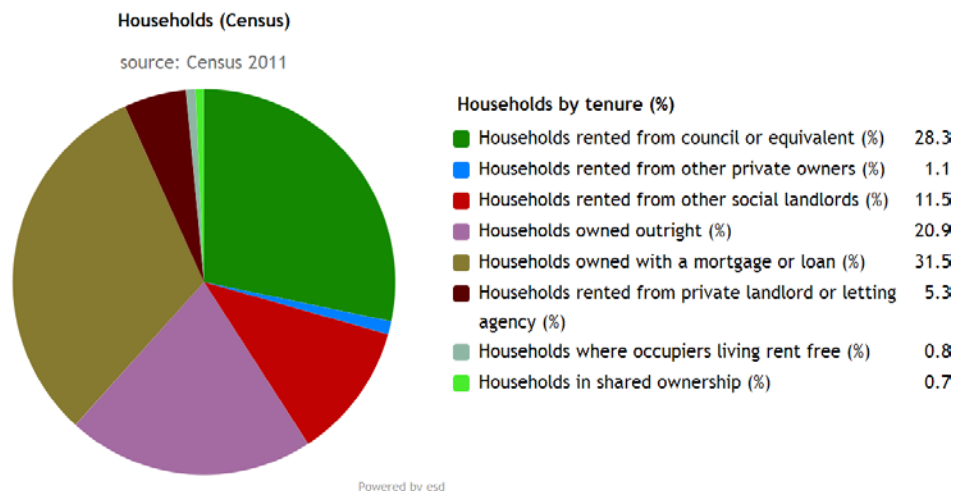
## Poplars and Hulme Ward Profile 2015

According to the 2013 midyear population estimates, 22.8% of residents in Poplars and Hulme were aged under 16 compared with the Warrington average of 19.1%. 64.2% were aged 16 to 64 compared with the Warrington average of 63.8%. Amongst the older population, 13.0% of residents in Poplars and Hulme were aged 65+, compared with a Warrington average of 17.1%



## Housing Tenure

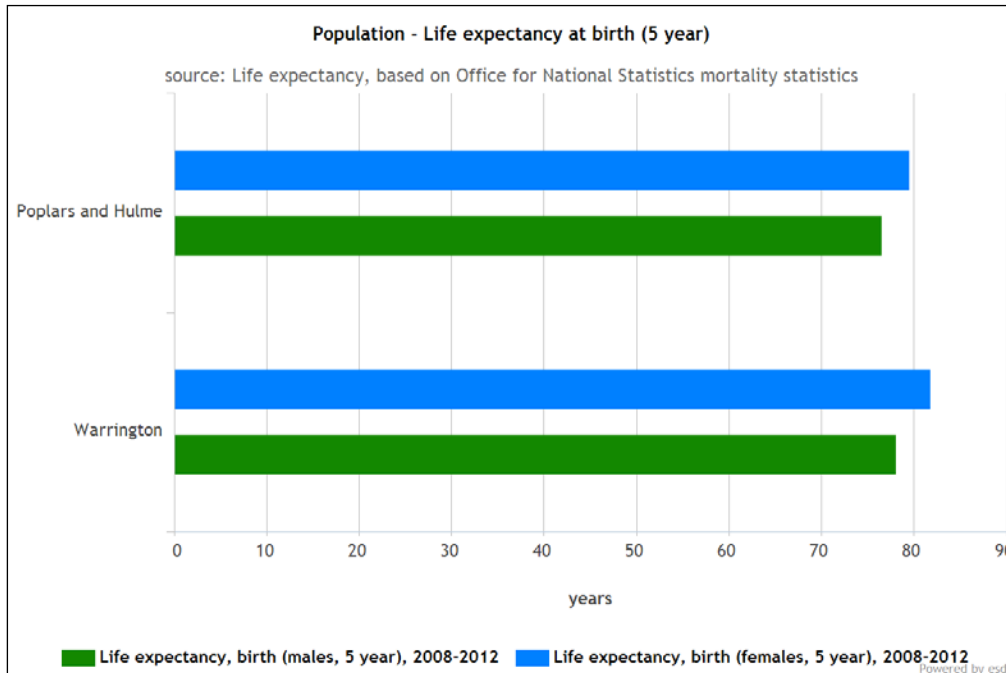
In Poplars and Hulme at the time of the 2011 Census, the main housing tenure type was 'Households owned with a mortgage or loan' (31.5%). Across Warrington the main housing tenure type was also 'Households owned with a mortgage or loan' (39.6%).



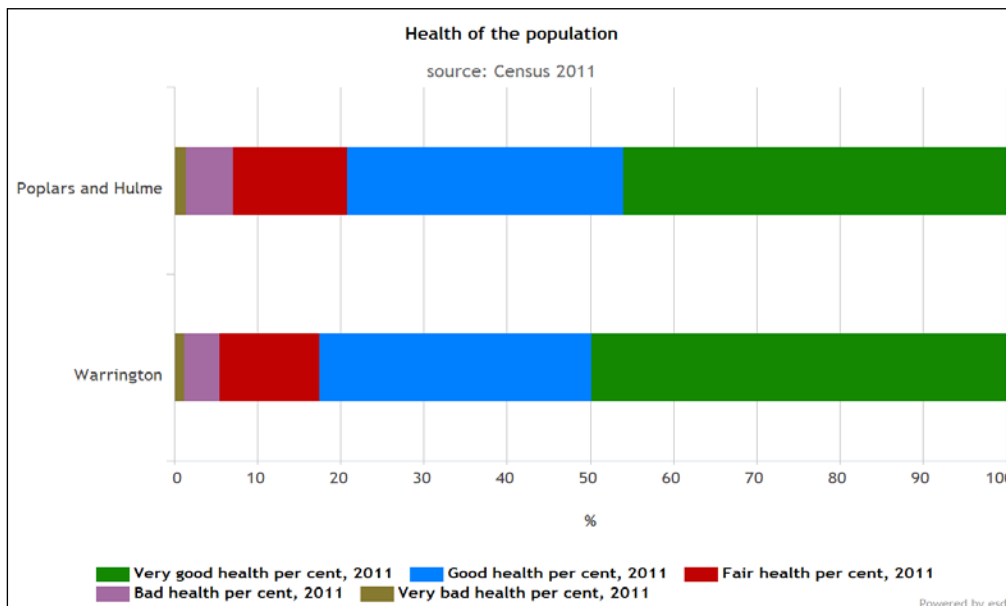
# Poplars and Hulme Ward Profile 2015

## Health

According to Public Health England data, men in Poplars and Hulme are expected to live for 76.6 years on average, and women for 79.6 years. This compares with an average of 78.1 years for men across Warrington and 81.8 years for women across Warrington. Life expectancy at birth for men across England is currently 78.9 years and for women it is 82.8 years.



46.0% of residents in Poplars and Hulme reported their health as 'very good' and 33.2% reported it as 'good' in the 2011 Census. This compares with figures of 49.8% and 32.7% respectively amongst residents across Warrington overall.

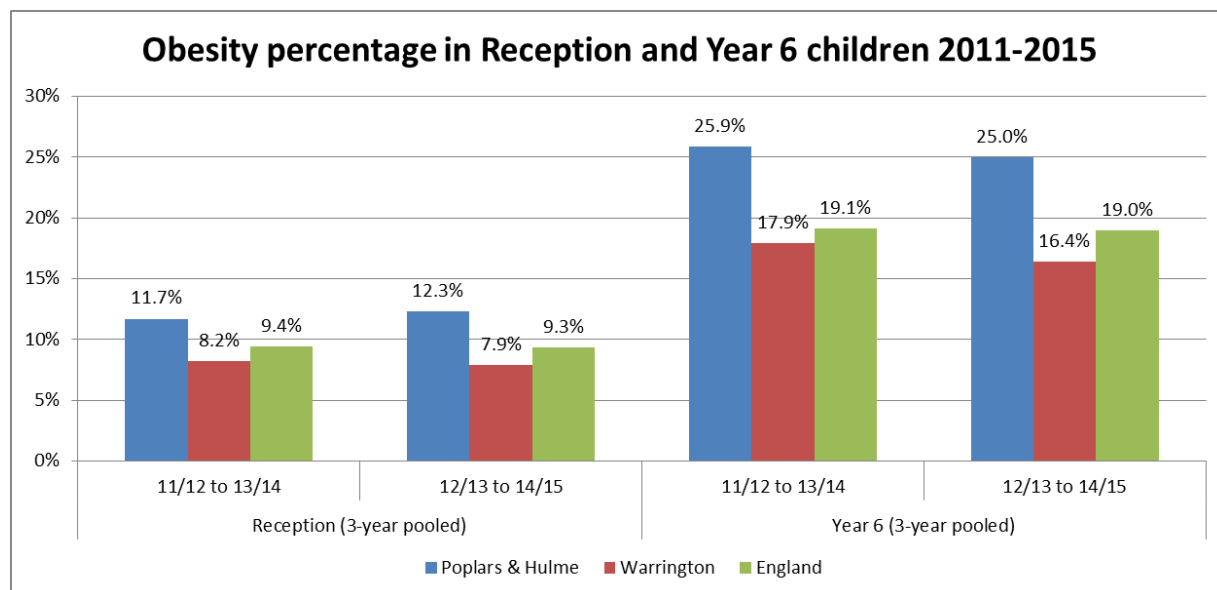


## Poplars and Hulme Ward Profile 2015

Under the National Child Measurement Programme, a child is classed as obese if they fall within the top 5% for Body Mass Index on the 1990 national child growth charts for a child of their sex and age. According to the Programme, 12.3% of Poplars & Hulme children measured in Reception year between the academic years 2012/13-2014/15 were obese, compared with 7.9% across Warrington and 9.3% across England. Amongst Year 6 children measured, 25.0% were classed as obese in Poplars & Hulme, compared with 16.4% for Warrington and 19.0% for England.

	Obese children in reception year (%)		Obese children in year 6 (%)	
	2011/12-2013/14 (academic)	2012/13-2014/15 (academic)	2011/12-2013/14 (academic)	2012/13-2014/15 (academic)
Poplars & Hulme	11.7%	12.3%	25.9%	25.0%
Warrington	8.2%	7.9%	17.9%	16.4%
England	9.4%	9.3%	19.1%	19.0%

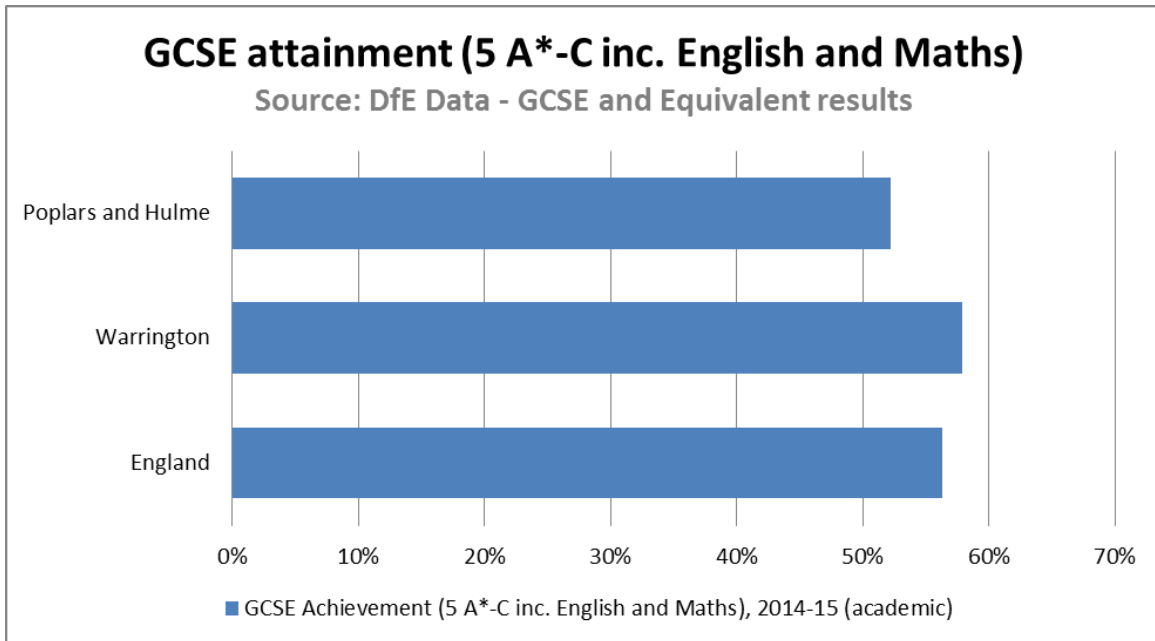
Childhood obesity has increased in Reception but decreased in Year 6 in Poplars & Hulme over time, which is against the Warrington and England trends for reception and alongside the trends for Year 6. Between 2011/12 and 2013/14 in reception year 11.7% of Poplars & Hulme children were obese, compared with 8.2% across Warrington and 9.4% across England. In Year 6 over the same period, 25.9% were classed as obese in Poplars & Hulme, compared with 17.9% for Warrington and 19.1% for England.



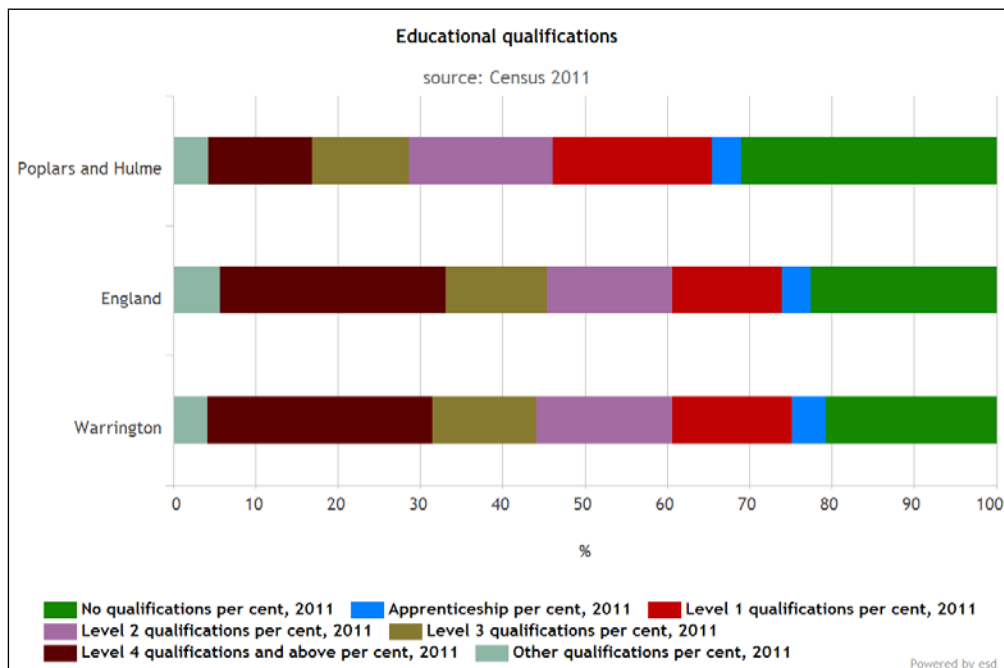
## Education and Skills

In summer 2015, 52.2% of pupils living in Poplars and Hulme achieved at least five GCSE passes at grades A\*-C (including English and Maths). This compares with a Warrington average of 57.9%, and an England average of 56.3%.

## Poplars and Hulme Ward Profile 2015



According to the 2011 Census, 31.00% of Poplars and Hulme residents aged 16+ had no qualifications, compared to a Warrington average of 20.70%. In contrast, 12.70% of Poplars and Hulme residents aged 16+ had a Level 4 qualification (e.g. a degree or NVQ 4 or 5 qualification), compared with 27.40% for Warrington overall. The national figure for people with Level 4 qualifications or above was 27.40%.





## Poplars and Hulme Ward Profile 2015

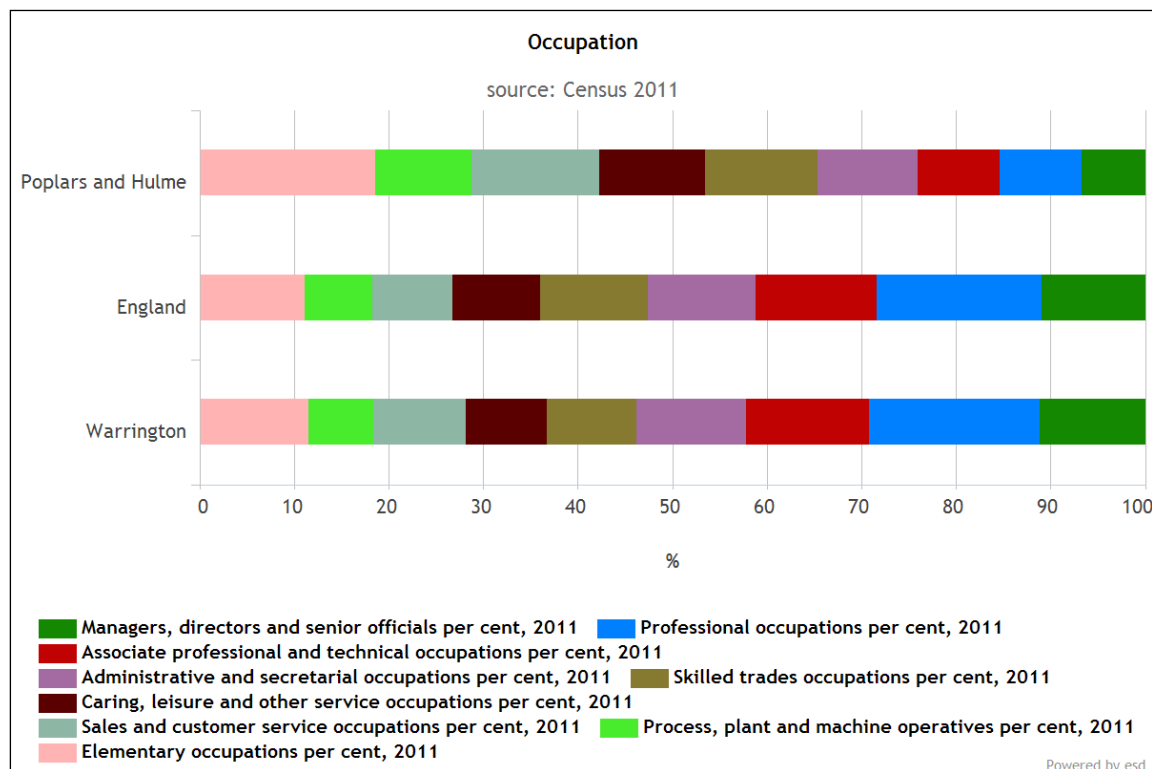
### Economic Activity

According to the Census, 38.90% of Poplars and Hulme residents aged 16+ were employed full-time in 2011, compared with 42.70% for Warrington. A total of 7.00% were unemployed in Poplars and Hulme, compared with 4.00% for Warrington. In Poplars and Hulme 6.20% were long-term sick or disabled (4.10% across Warrington).

	Poplars and Hulme	Warrington
	2011	2011
	%	%
Employee: Full time per cent	38.90	42.70
Employee: Part time per cent	17.00	14.60
Full time student per cent	2.90	3.00
Long-term sick or disabled per cent	6.20	4.10
Looking after home or family per cent	5.00	3.30
Retired per cent	11.20	14.80
Self-employed per cent	5.60	7.80
Student (including full-time students) per cent	3.80	3.60
Unemployed per cent	7.00	4.00
Other economically inactive per cent	2.40	2.10
Long-term unemployed per cent	2.80	1.50

## Poplars and Hulme Ward Profile 2015

In 2011, the main occupational group amongst employed residents in Poplars and Hulme was Elementary occupations (18.53%, compared with 11.53% for Warrington). In Warrington the main occupational group was Professional occupations (18.10%, compared with 8.66% in Poplars and Hulme). Across England the main occupational group was Professional occupations (17.49%).



## Deprivation

The Indices of Deprivation 2015 provide a set of relative measures of deprivation for small areas (Lower-layer Super Output Areas) across England, based on seven different domains of deprivation: Income Deprivation, Employment Deprivation, Education, Skills and Training Deprivation, Health Deprivation and Disability, Crime, Barriers to Housing and Services, Living Environment Deprivation. Each of these domains is based on a basket of indicators. As far as is possible, each indicator is based on data from the most recent time point available; in practice most indicators in the Indices of Deprivation 2015 relate to the tax year 2012/13.

Combining information from the seven domains produces an overall relative measure of deprivation, the Index of Multiple Deprivation. In addition, there are seven domain-level indices, and two supplementary indices: the Income Deprivation Affecting Children Index and the Income Deprivation Affecting Older People Index.

There are 32,844 small areas (Lower Super Output Areas or LSOAs) in England, each with an average of 1,500 residents. The Index of Multiple Deprivation ranks every small area in England from 1 (most deprived area) to 32,844 (least deprived area). This can be expressed as a 'national rank percentile' (where 0% is the most deprived and 100% is the least deprived). It is common to describe how relatively deprived a small area is by saying whether it falls among the most deprived 10 per

## Poplars and Hulme Ward Profile 2015

cent, 20 per cent or 30 per cent of small areas in England (although there is no definitive cut-off at which an area is described as 'deprived').

The table below and map on the following page shows how small areas in Warrington compare for Multiple Deprivation. On the map the small areas coloured red are those with the most deprivation and small areas coloured dark green are those with the least deprivation. In the table each small area is presented alongside the national rank out of 32,844 small areas and the corresponding national rank percentile.

For more

information: <https://www.gov.uk/government/statistics/english-indices-of-deprivation-2015>

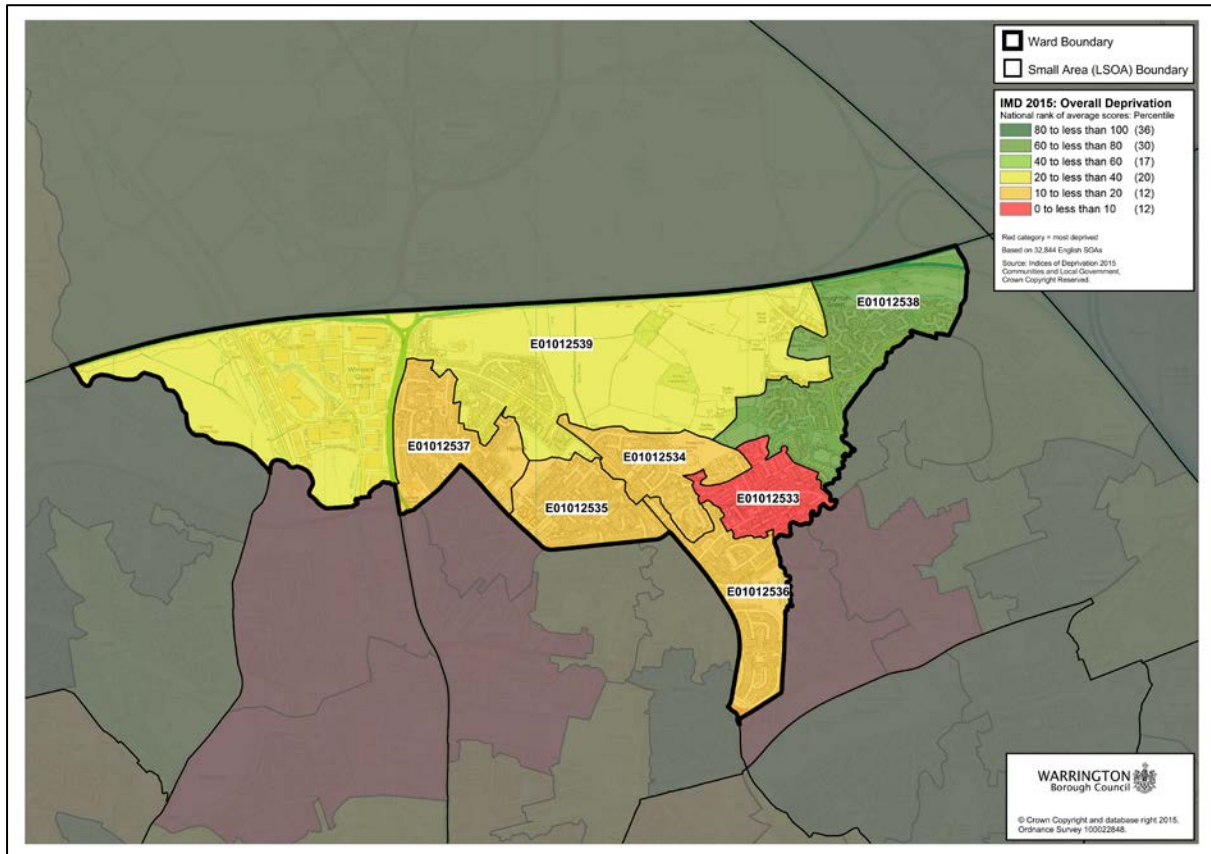
### Indices of Deprivation table

Poplars and Hulme Ward Deprivation Domain	Lower Super Output Area Code						
	E01012533	E01012534	E01012535	E01012536	E01012537	E01012538	E01012539
Index of Multiple Deprivation Rank	1,061	3,994	4,977	5,150	3,289	24,832	6,892
Index of Multiple Deprivation Percentile	3	12	15	16	10	76	21
Income Rank	682	5,224	5,768	7,171	4,444	29,330	8,228
Income Percentile	2	16	18	22	14	89	25
Employment Rank	1,062	3,608	5,689	4,687	3,503	23,445	6,620
Employment Percentile	3	11	17	14	11	71	20
Education Skills & Training Rank	1,316	3,248	2,318	4,909	2,535	22,704	7,412
Education Skills & Training Percentile	4	10	7	15	8	69	23
Health Deprivation and Disability Rank	1,855	3,547	4,191	2,479	2,389	19,184	4,038
Health Deprivation and Disability Percentile	6	11	13	8	7	58	12
Crime Rank	2,323	3,265	5,001	2,935	2,884	11,969	8,566
Crime Percentile	7	10	15	9	9	36	26
Barriers to Housing and Services Rank	16,537	13,177	24,175	27,180	15,595	16,831	8,721
Barriers to Housing and Services Percentile	50	40	74	83	47	51	27
Living Environment Rank	23,991	15,457	9,499	12,149	13,305	21,292	14,013
Living Environment Percentile	73	47	29	37	41	65	43
Income Deprivation Affecting Older People Rank	6,528	6,500	6,091	10,098	5,448	27,625	8,605
Income Deprivation Affecting Older People Percentile	20	20	19	31	17	84	26
Income Deprivation Affecting Children Rank	385	6,271	5,801	9,053	6,226	31,147	11,191
Income Deprivation Affecting Children Percentile	1	19	18	28	19	95	34

Source: Indices of Multiple Deprivation 2015, Communities and Local Government, Crown Copyright 2015.  
Adapted from CLG under the Open Government Licence v3.0

# Poplars and Hulme Ward Profile 2015

## Indices of Deprivation map



# Poplars and Hulme Ward Profile 2015

## Out of Work Benefits

Data from the Department for Work and Pensions show that in August 2015 there were 1,620 residents in Warrington claiming Job Seeker's Allowance (JSA) representing 1.1% of the population aged 16 to 64 years.

It is estimated that of these, 150 were living in Poplars and Hulme Ward, representing 2.2% of the population aged 16 to 64 years. The ward ranked 3 across the 22 wards of Warrington for JSA claims (where 1 is the worst-performing).

It should be noted that JSA claimant rates are falling, as claims to Universal Credit increase. Details of Universal Credit claims are not available at ward level.

In February 2015 there were 10,750 residents in Warrington claiming out of work benefits, representing 8.2% of the population aged 16 to 64 years. It is estimated that of these, 1010 were living in Poplars and Hulme Ward, representing 14.7% of the population aged 16 to 64 years. The ward ranked 3 across the 22 wards of Warrington for out of work benefits (where 1 is the worst performing).

Area	Total JSA claimants		Out of work benefit claimants	
	August 2015		February 2015	
	people	% rate	people	% rate
Poplars and Hulme	150	2.2	1010	14.7
Warrington	1,620	1.1	10,750	8.2

Source: Department for Work and Pensions via <https://www.nomisweb.co.uk>

Note: % is a proportion of resident population mid 2013 aged 16 to 64 years

Main out-of-work benefits include the groups: job seekers, ESA and incapacity benefits, lone parents and others on income related benefits.

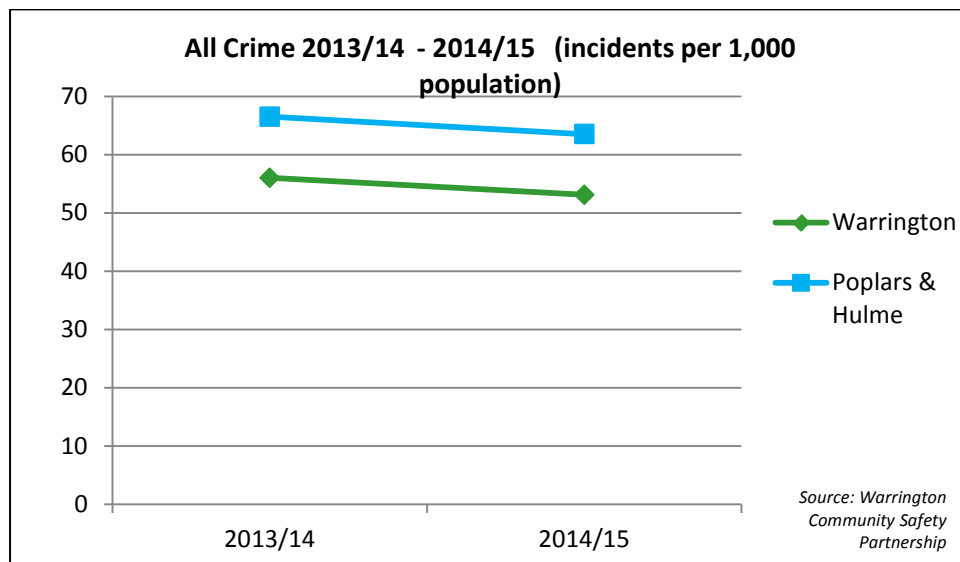
Note: The most up to date figures are available via <https://www.nomisweb.co.uk>

Ward labour market profiles are also available and regularly updated via Nomis: [here](#)

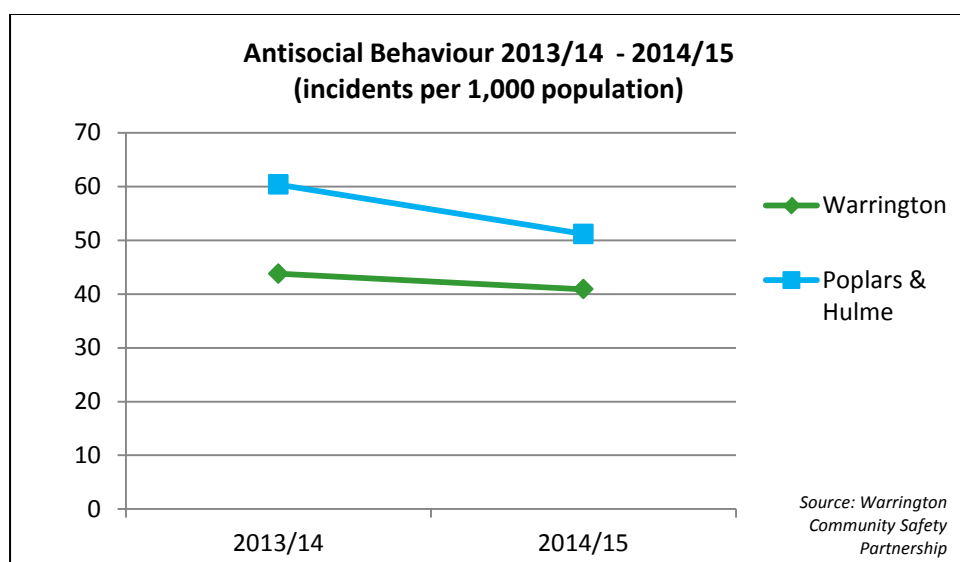
# Poplars and Hulme Ward Profile 2015

## Crime and Antisocial Behaviour

According to data from the Warrington Community Safety Partnership, the All Crime rate measured per 1,000 residents has declined in Poplars and Hulme ward over the last year. In 2014/15 there were 63.5 crimes per 1,000 residents within the ward, compared with 53.1 crimes per 1,000 residents across Warrington overall.



The rate of Antisocial behaviour (ASB) per 1,000 residents has declined in Poplars and Hulme during 2014/15, faster than the Warrington average. Within the year there were 51.2 ASB incidents per 1,000 ward residents reported to the Community Safety Partnership, compared with 40.9 incidents per 1,000 residents across Warrington overall.



# Poplars and Hulme Ward Profile 2015

## Contact details

Your views on the ward profile

We welcome your feedback, so please tell us how we can improve these new style ward profiles by emailing [customerinsight@warrington.gov.uk](mailto:customerinsight@warrington.gov.uk)

- Is there any information missing from the profiles that you would wish to see included?
- Is the information on the profiles easy to understand?
- Is there the right balance between graphs/maps/tables and text/analysis?

### **Warrington Borough Council**

Resources and Strategic Commissioning

Customer Insight Team

4<sup>th</sup> Floor Quattro

Buttermarket Street

Warrington

WA1 2NH

[www.warrington.gov.uk](http://www.warrington.gov.uk)