

WARRINGTON
Borough Council



Liverpool Rd/Lingley Green Ave Junction Improvements

Consultation Report

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1 INTRODUCTION

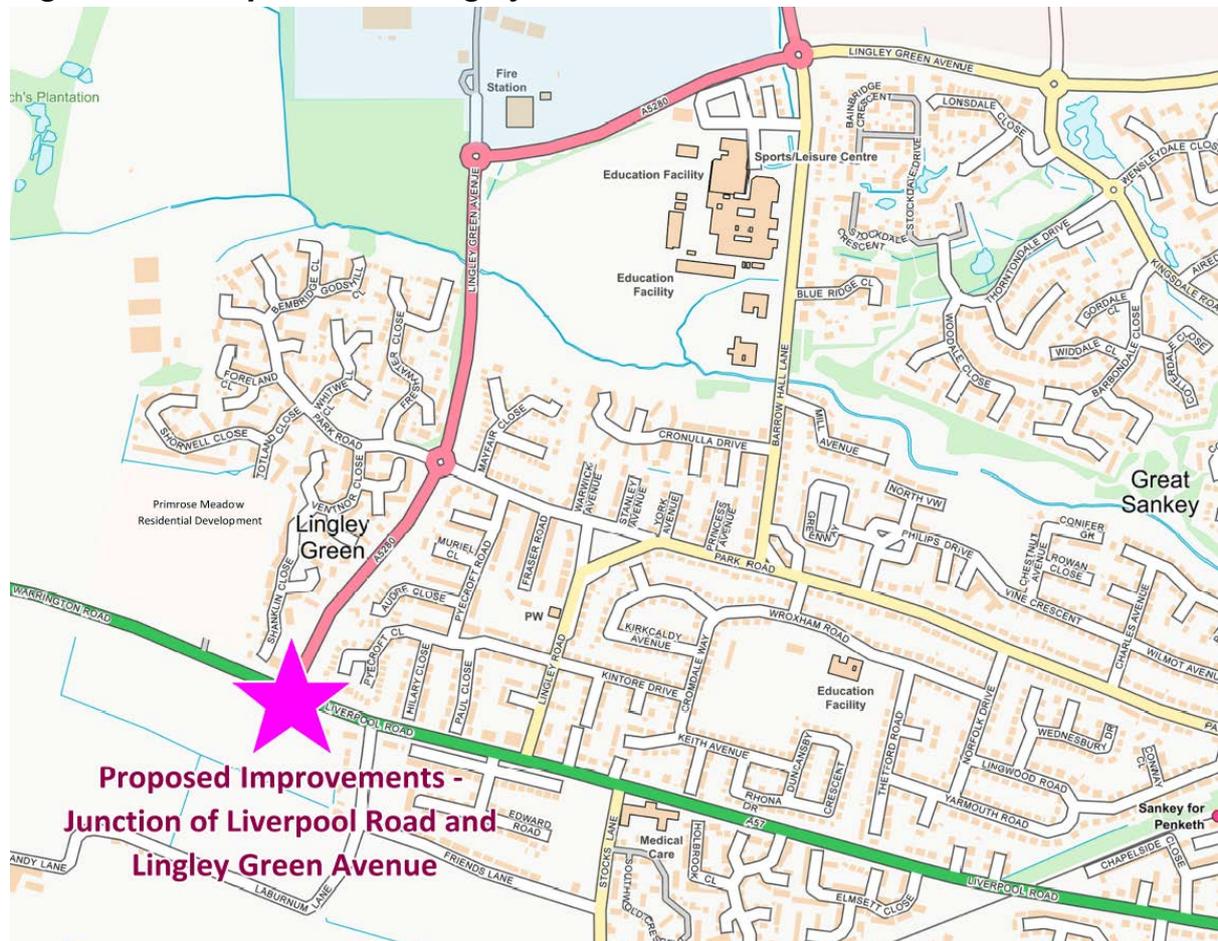
1.1 Report Purpose

This report outlines public engagement activities undertaken to inform and request feedback from the general public and stakeholders on proposed junction improvements at the junction of Liverpool Road/Lingley Green Ave. This report provides details of the consultation methodology and feedback received.

1.2 Location of Improvements

The junction of Liverpool Road/Lingley Green Ave. is located approximately 300m east of the borough boundary with St. Helens, in close proximity to Lingley Mere and Omega development sites. The junction forms an important gateway to these sites and helps link the local road network to the Strategic Road Network at M62 J8. A location plan is provided in Figure 1 below.

Figure 1 – Liverpool Road/Lingley Green Avenue Location Plan



1.3 The Issue

The junction experiences peak hour congestion and at times significant queues which impacts on the operation of the west Warrington highway network. Without

intervention, congestion is predicted to worsen as traffic growth in the area continues.

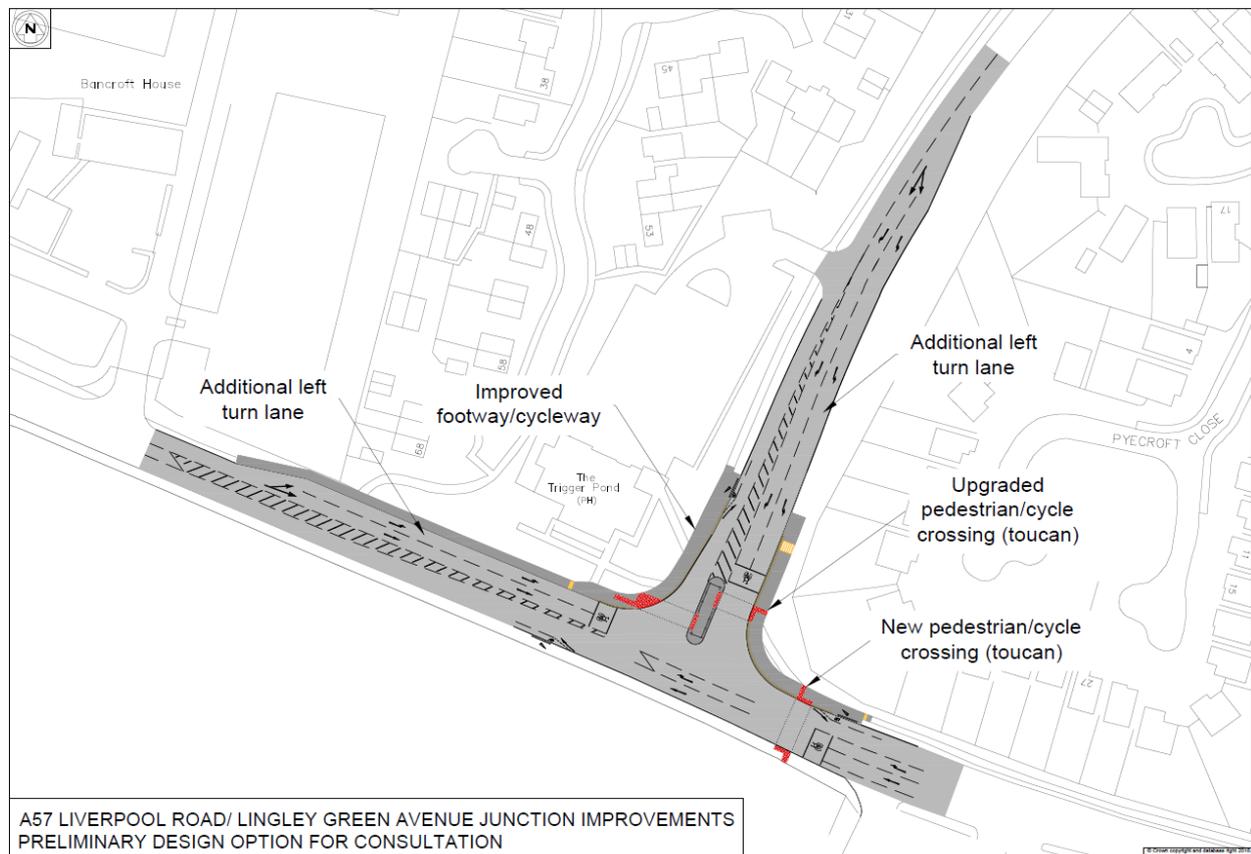
Traffic modelling shows the proposed improvements provide significant traffic benefits to the junction. At present both Liverpool Rd. eastbound and Lingley Green Ave. operate at capacity during the AM and PM peaks with queues extending back to Park Road on Lingley Green Avenue and the borough boundary on Liverpool Road.

1.4 Proposals

The junction improvements at Liverpool Road/Lingley Green Ave. (Figure 2) comprise:

- Local widening to allow the provision of a left turn lane on Lingley Green Avenue southbound for a distance of approximately 100m;
- Local widening and provision of a left turn lane on Liverpool Road eastbound for a distance of approximately 80m; and
- Improvements to pedestrian/cyclist provision

Figure 2 – Liverpool Road/Lingley Green Avenue Junction Improvement Proposals



The start of works on site is to be confirmed as this is dependent upon the length of time required to conclude land acquisition. The duration of the works is expected to be 7 months. The DfT funding (see below) for the scheme expires in March 2020.

1.5 Funding

The scheme will cost approximately £2m and was awarded partial funding from the Department for Transport (70%) via a bid for National Productivity Investment Funding (NPIF). Council capital borrowing will fund the remaining cost.

The funding bid can be viewed on the council website in the following location:

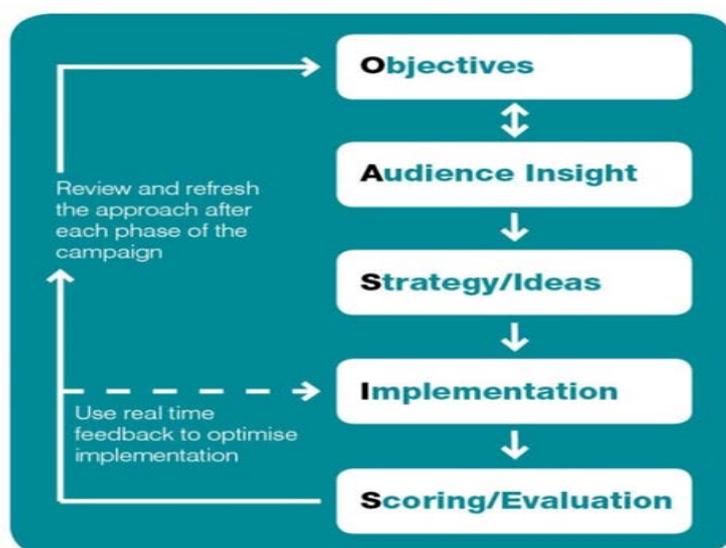
https://www.warrington.gov.uk/info/201251/other_projects/2342/national_productivity_investment_fund_npif

2 METHODOLOGY

2.1 Methodology

The consultation process applied to this scheme is consistent with the Government Communication Service recommended OASIS model (Figure 3) and is routinely followed by Warrington Borough Council.

Figure 3 - The OASIS model



Each step shown in Figure 3 is discussed in sections 2.2 to 2.6 below.

2.2 Objectives

The key objectives of the engagement process were as follows:

- Ensure that consistent key messages are a feature of all communication about the proposed scheme and associated works
- Ensure that ward councillors, local parish councils and the portfolio holder receive timely and accurate information about the scheme
- Ensure local media receive timely and accurate information about the scheme
- Raise awareness among all local businesses of the proposals, timescales and likely impact
- Ensure identified householders are informed about the proposals, timescales and likely impact
- Raise awareness among commuters of the proposals, timescales and likely impact
- Support all the above with engaging online content and picture-led news releases

2.3 Audience Insight

The consultation aimed to reach the following target audiences:

- Residents in the immediate vicinity of the proposed scheme
- Residents in the west Warrington area
- Commuters working in west Warrington and the wider Warrington area
- Local schools
- Elected members (Ward Councillors and Executive Board)
- Parish Councils
- Local media
- Key organisations with an interest in transport including bus operators, Highways England, and local businesses

2.4 Strategy

The consultation strategy is based around the need to ensure accurate, timely and targeted communication using a variety of on- and offline channels. This is underpinned by effective stakeholder engagement by the project team. The key messages of the consultation were:

- The consultation process is an important part of the project development. The designs have not been finalised and public opinion, comments and support is very important
- The project will reduce traffic congestion at the junction of Liverpool Road/Lingley Green Avenue and improve journey times
- Pedestrian and cyclist facilities will be improved as part of the scheme
- The council will work with contractors to reduce construction disruption

2.5 Implementation

The consultation period took place between 19 February and 16 March 2018. Table 1 overleaf outlines the implementation programme of this consultation activity.

Table 1 - Engagement Programme Overview

Milestone	Activities	Dates (2017)
Information distribution and project promotion	Member Consultation briefing	19 January
	1,600 promotional leaflets delivered to residents and businesses in the vicinity of the Liverpool Rd./Lingley Green Ave junction	16 February
	Dedicated web page on Council website with plans of the proposals, details of the consultation process, frequently asked questions and an online feedback form	19 February to 16 March
	Email alerts to; public on our local consultation database, local councillors and stakeholders	19 February
	Press release issued throughout the consultation period	19 February
	Use of Council's Twitter and Facebook pages to promote the consultation events	19 February to 16 March
Public consultation events	3 drop in exhibition events at three accessible venues in Great Sankey	1 to 3 March
Feedback deadline (Questionnaire and dedicated email address)	Submitted online or using a paper copy of the form with a freepost envelope	16 March

2.5.1 Promotional leaflets

Over 1,600 copies of a promotional leaflet for the consultation exercise were delivered to residents and businesses in the vicinity of the proposed improvements. The leaflet provided information on the improvements, purpose of the consultation, when and where the public exhibition events are being held, and information on how feedback could be provided. The leaflets were delivered by an external distribution company who carried out spot checks to ensure that leaflets were correctly delivered as agreed.

A copy of the promotional leaflet is provided in Appendix A. Appendix B shows the area where the leaflets were distributed.

Copies of the leaflet were also provided at the drop in exhibition events for people to take away. In addition, a number of posters (Appendix C) and leaflets were left at local shops/businesses in the vicinity of the improvements during the consultation period to further promote the proposed improvements.

2.5.2 Website

A dedicated project webpage was provided on the Council website at <https://www.warrington.gov.uk/consultations>. The webpage contained details of the proposals, a link to the feedback form, frequently asked questions, drop-in event details and how to contact the project team. This allowed those who were unable to attend the events to view the plans of the proposals. A screen shot of the web page is provided in Appendix D.

In addition, a unique mail box was set up to handle all responses to the project proposals. (WWH@warrington.gov.uk).

Updates on the development of the proposed improvements will be provided in the following location:

https://www.warrington.gov.uk/info/201362/warrington_west/2398/omega_local_high_ways_phase_2

2.5.3 Public Exhibition Events

A total of three consultation events were held at two different locations on a variety of days and times in March 2018 as shown in Table 2. The aim was to arrange times to suit as many of the target audiences as possible to maximise attendance.

Table 2 - Public Exhibition Drop-in Events

Venue	Date	Times	Attendees
Lingley Mere Food Hall	Thursday 01/03/2018	11.00 to 14.00	29
Tim Parry Community Centre	Friday 02/03/2018	16.00 to 20.00	15
Tim Parry Community Centre	Saturday 03/03/2018	10.00 to 13.00	11

The exhibitions consisted of five display boards providing information on the project purpose, background, and plans of the proposals and locations of further proposed improvements within the west Warrington area. There was also information on how to provide feedback to the project team. The display information is included in Appendix E.

The events were staffed by Council officers from the transport planning and infrastructure delivery teams.

In total, the events attracted 55 attendees; the Lingley Mere Food Hall had the greatest attendance.

2.5.4 Promotion

In addition to the promotion of the events via the leaflets and project website, the exhibitions were also publicised as follows:

- Press releases issued throughout the consultation period. This was picked up by the Warrington Guardian and featured on their online publication (Appendix F).
- Use of social media – Twitter and Facebook. Regular tweets were sent to anybody registered to receive Tweets from the Council (Appendix G).
- Email alerts sent to all key stakeholders and contacts collated from the M62 J8 and Burtonwood Road/Kingswood Road public consultations (Appendix H).
- Posters displayed in local shops/businesses in the vicinity of the scheme.
- Ward councillors and parish councils in the vicinity of the proposals were sent emails informing them of the format of the consultation and proposals.

2.6 Scoring/Evaluation

Feedback on the project proposals was obtained through several means:

- Online feedback questionnaires were available on the project website. This was developed by the Performance and Business Services Unit using a standard template which allowed easy completion by the respondent. The form contained three project related questions which were a mixture of open and closed questions, three questions related to the west Warrington mailing lists and a further 16 questions (mostly multiple choice) required under the Equality Act including questions on age, gender, disability and ethnic origin.
- Paper copies were also available at each exhibition or on request for those who did not have access to a computer or the internet. All hard copy feedback forms received were typed into the survey responses database and analysed alongside the internet responses.
- Comments and enquiries were received through the unique project mail box and other Council mailboxes.
- Face to face conversations with members of the project team at the public exhibitions to inform the development process. In all cases people were encouraged to complete a questionnaire.

A copy of the questionnaire is included in Appendix I.

3 RESPONSES

Consultation feedback received is summarised in the sub-sections below.

3.1 Drop in events

The aim of the events was primarily to inform people of the proposals, to answer any questions and explain how best to provide us with their feedback. Attendees were encouraged to use the online or paper questionnaires so that their views could be documented.

The most common questions posed to Council staff are documented in Table 3 with the response provided by the project team staff on duty at the time.

Table 3 – Drop-in event feedback

Common drop-in event comments	
Theme	Response
Rat-running and speeding along Park Road and Lingley Road is an issue	The proposed improvements will reduce queue lengths and reduce journey times through the junction of Liverpool Road/Lingley Green Ave. which should reduce the attractiveness of this rat-run. The issue will be reported to the Traffic Management team.
Doesn't appear to be any congestion issues at the junction	At present, congestion at the junction largely occurs during the AM and PM peaks. Without intervention, congestion is predicted to worsen as traffic growth in the area continues.
Extension of footway on Park Road south to roundabout of Park Road/Lingley Green Avenue	Feedback will be reported to the team who manage the footway and cycleway programme.

In addition to the above, there was general support for the proposals. Everybody was encouraged to complete the questionnaire whether they were in support or not of the proposals to ensure that their views were documented.

Attendees were asked if they would like to leave their contact details to receive notification of future public consultations and traffic management alerts within the west Warrington area.

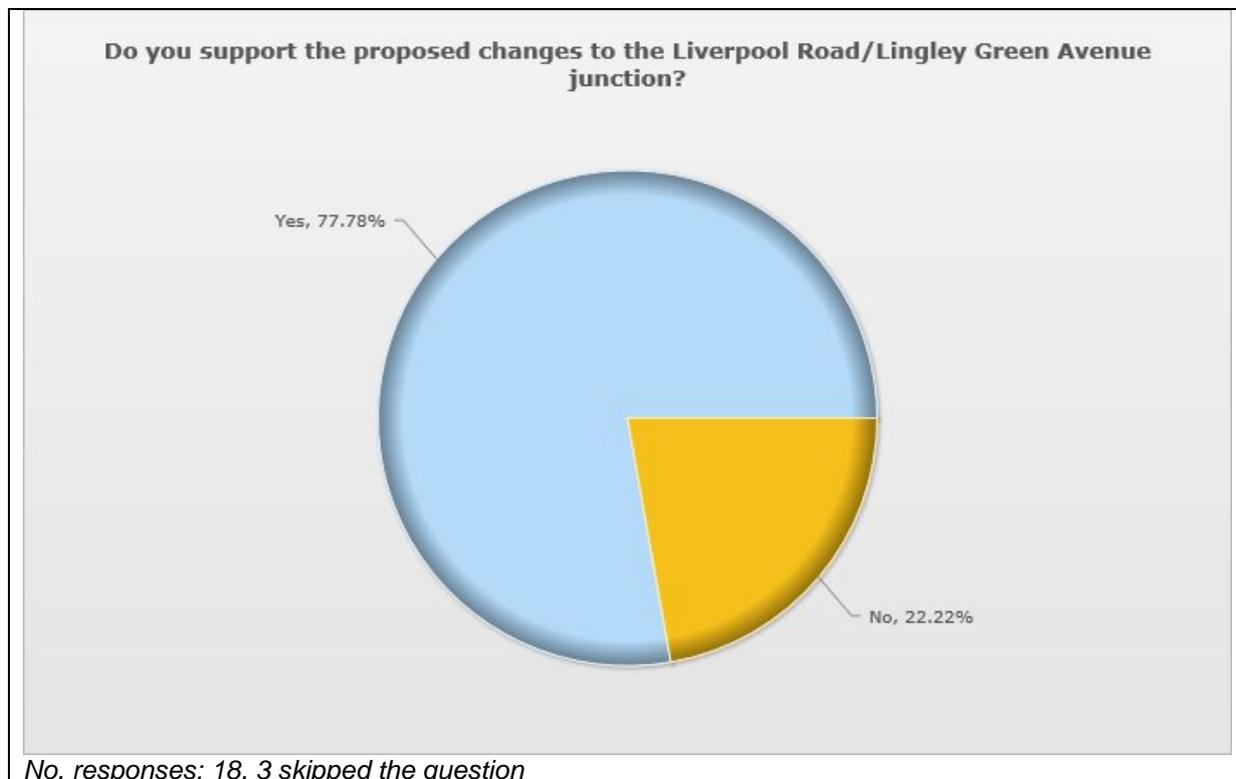
3.2 Questionnaire responses

A total of 21 questionnaires were completed consisting of 19 online forms and 2 paper forms. Not everybody responded to every question. A summary of the responses to each of the scheme related questions is provided overleaf.

Question 1 – Do you support the proposed changes to the Liverpool Road/Lingley Green Avenue junction?

The results from this question are presented in Figure 4 below.

Figure 4 – Question 1 Responses



The majority (78%) of respondents were in support of the scheme.

Question 2 – Please tell us the reasons for your answer to Q1.

A total of 18 responses were received to question 2 with some respondents giving multiple comments. The results are presented in Table 4 below.

Table 4 – Question 2 responses

<i>I support the improvements</i>	<i>I do not support the improvements</i>
<i>Reasons</i>	<i>Reasons</i>
Increased capacity at the junction	I don't think any improvements are required
Work to the junction looks fine	Negative impact on environment with respect to tree felling
Proposals will alleviate congestion	No need to cater for cyclists
Proposals should reduce noise and pollution	More pressing transport improvements required elsewhere
Reduction in queues	
Improved traffic flow	
Improved bicycle provision	
Support but would like to see westbound improvements	

Questions 3 – Please use the box below to tell us about any other transport related issues within west Warrington you would like to raise.

A total of 14 responses were received to question 3 with some respondents giving multiple comments. A summary of the answers to this question are presented in Table 5 below alongside Council feedback on these issues.

Table 5 – Question 3 responses

Q3 Response	Council Feedback
Lots of trees lost within west Warrington and Birchwood areas with no re-planting	Where trees are removed to facilitate highway improvements, a replanting mitigation plan will be considered where appropriate. Where trees are removed as part of development sites, the impact and need for replanting/provision of green infrastructure will have been considered in the planning process.
There appears to be a piecemeal approach designed purely to use developer contributions as opposed to being part of a strategic plan for traffic in the area;	A £60m package of transport improvements has been delivered/proposed in the West Warrington area between 2016 -2021. Strategic transport modelling for the West Warrington area has informed the location of these improvements. Funding for these improvements has come from a range of sources, including the Department for Transport, Local Enterprise Partnership, Highways England, developer contributions and the council's own resources.
Repainting of road markings at pink eye and Bridgefoot roundabouts	The road markings at the 'pink eye' roundabout are due to be repainted Spring 2018. Road markings at Bridgefoot roundabout are due to be re-painted in Summer 2018
Traffic calming required to reduce rat-running and speeding along Park Road and Lingley Road.	Feedback has been reported to the Traffic Management team.
Difficult to exit residential estates off Lingley Green Ave. due to volume of traffic and speed of vehicles along this route. Suggest removal of Park Road./Lingley Green Ave. roundabout and replace with signals to assist with residents accessing Lingley Green Ave.	Feedback has been reported to officers responsible for Network Management and developing future transport improvements.
If it is possible to include separated cycle	Highways improvements are developed

lanes in road improvements it would encourage more sustainable travel	in a holistic manner and opportunities to improve pedestrian and cycle facilities are routinely investigated as part of developing such schemes. There has also been a significant investment in cycle network provision in north west Warrington over the last 15 years.
Large number of potholes within west Warrington	It is the council's duty to maintain the highway network as laid out in the Highway inspection code of practice. Potholes can be reported via the Council website www.warrington.gov.uk or calling 01925 443322
Kingsdale Road needs to be residents' access only and controlled as such with signage and speed enforcement measures due to rat-running to avoid Whittle Ave.	Feedback has been reported to the Traffic Management team.
A footpath needs to be installed along Hood Lane near junction with Sycamore Lane as you have to walk on the grass past lots of brambles to get to the bus stop or 'play chicken' to cross the road to the bus stop.	Feedback has been reported to the team who manage the footway and cycleway programme.
Turning right out of Dorchester Road is a nightmare.	Feedback has been reported to the Traffic Management team.
The whole area around Westbrook and Whittle Hall needs wider roads with filter lanes.	Several highway improvements are proposed in the West Warrington area. As part of these improvements carriageway widening is proposed in some locations.
I am concerned about the new Charon Way that exits on to Burtonwood Road with traffic lights, I think this will mean traffic backing up on to the junction 8 roundabout	Traffic modelling of the improvements showed a benefit to traffic flow and journey times throughout the junction compared with the existing arrangement in future year assessments.
The biggest bottleneck is the A574 (Cromwell Avenue) approaching the A49 (Winwick Road). In the mornings the current right-hand lane is often empty with everyone queuing in the left-hand lane for the A49 North or for Orford or for the left-hand lane of the A49 South. Could it widen to 2 lanes sooner, and/or the road markings be changed to allow the current right-hand lane of the 2 to	This location and the A49 in general is a heavily trafficked corridor which often suffers queuing and delay. The feedback has been reported to officers responsible for Network Management and developing future transport improvements for consideration.

divide into the 2 A49 South lanes and leave the left-hand lane for the A49 North and Orford only?	
Until it is made more attractive to walk, cycle or take public transport over personal motorised transport, numbers of vehicles on the road will only continue to increase. Warrington must start designing and installing infrastructure that prioritises walking and cycling over motorised vehicles now.	Whilst there has also been a significant investment in cycle network provision in north west Warrington over the last 15 years, it is acknowledged that there are further measures required to make cycling an attractive mode of travel. The council is currently reviewing its Local Transport Plan (LTP4). It is planned to develop an updated transport strategy which further supports sustainable travel and reduces car dependency as part of this process.
There is often congestion on Whittle Avenue Southbound near its junction. This is generally as a result of traffic wanting to turn right onto the A57 Westbound from Whittle Avenue which prevents traffic accessing the left filter lane on Whittle Avenue. The left filter lane on Whittle Avenue should be extended back further towards the roundabout to alleviate this problem.	Feedback has been passed to Network Management team who are aware of the issue at this junction.

3.3 Emails

One email was received from the general public with comments and questions specific to the project which has been responded to.

3.4 Stakeholder Feedback

An important part of the consultation exercise was the engagement with the key businesses and organisations with an interest in the project. In every case, emails were sent to the relevant contacts to explain the background to the scheme. A list of all the businesses and organisations contacted is contained within Appendix J.

The following comments were received by email:

- Highways England - *'Highways England have no comments to make on the proposals at this stage'*
- Natural England – *'Based on the information provided and given the nature and scale of this proposal, Natural England raises no objection to the proposed works being carried out on account of the impact on designated sites'*
- Coal Authority – *'I have reviewed our records and can confirm that the area identified for the junction improvements does not contain any surface coal'*

resource or recorded risks from past coal mining activity. On the basis of the above the Coal Authority has no specific comments to make on the works proposed'

- *Health and Safety Executive – 'As the site of this proposal does not lie within the consultation distance of a major hazard site or major accident hazard pipeline, there is no need to consult HSE on this matter, and HSE therefore has no comments to make'*
- *United Utilities - 'The Council should be aware that UUW has existing key water and wastewater infrastructure within this location'*

4 SUMMARY AND CONCLUSIONS

The junction of Liverpool Road/Lingley Green Avenue is located approximately 300m east of the borough boundary with St. Helens, in close proximity to Lingley Mere and Omega development sites. The junction forms an important gateway to these sites and helps link the local road network to the Strategic Road Network at M62 J8. The junction experiences peak hour congestion and at times significant queues which impacts on the operation of the west Warrington highway network. Without intervention, congestion is predicted to worsen as traffic growth in the area continues.

The proposed junction improvements at Liverpool Road/Lingley Green Avenue comprise:

- Local widening to allow the provision of a left turn lane on Lingley Green Avenue southbound for a distance of approximately 100m;
- Local widening and provision of a short left turn lane on Liverpool Road eastbound for a distance of approximately 80m; and
- Improvements to pedestrian/cyclist provision

The scheme will cost approximately £2m and has been awarded partial funding from the Department for Transport (70%) via a bid for National Productivity Investment Funding (NPIF). Council capital borrowing will fund the remaining cost.

As part of the scheme development a public consultation exercise took place from 19th February to 16th March 2018. The primary purpose of this consultation was to disseminate information regarding the proposed junction improvements and gain feedback on the proposals. The consultation exercise had a secondary purpose of providing an update on other planned and potential schemes in the vicinity of the Omega and Lingley Mere sites.

The consultation was promoted to the general public via several channels including; a targeted information leaflet drop to residents in the vicinity of the proposed improvements. Stakeholders including ward councillors, government and non-government agencies were briefed via email.

In addition to the dissemination of information described above, three drop-in exhibition style events were held where Council officers were available to answer questions. 55 members of the public attended the events that were held in Lingley Mere Food Hall and the Tim Parry Community Centre. The majority of people who attended the events were in support of the improvements.

A feedback form was made available both online and in paper format to obtain formal responses from consultees. 78% of respondents were in support of the scheme.

The questionnaire also asked what other improvements respondents would like to see in west Warrington and why. Several responses were received including requests for further road widening, traffic calming and new foot and cycle ways.

All feedback (email and questionnaire) has been logged and will be used to inform future proposals with the west Warrington area. Where feedback was received on a particular issue not related to the proposals, this was passed on to the relevant department.

APPENDIX

APPENDIX A

Consultation leaflet

Liverpool Rd/Lingley Green Ave Junction Improvements

Find out more

We will be holding public exhibitions to explain the draft proposals at the following dates and times:

Date	Time	Place
Thursday 1 March	11am - 2pm	The Food Hall, Lingley Mere Business Park, Lingley Green Avenue, WA5 3UU
Friday 2 March	4pm - 8pm	Main Hall, Tim Parry Community Centre, Cromdale Way, WA5 3NY
Saturday 3 March	10am - 1pm	Main Hall, Tim Parry Community Centre, Cromdale Way, WA5 3NY

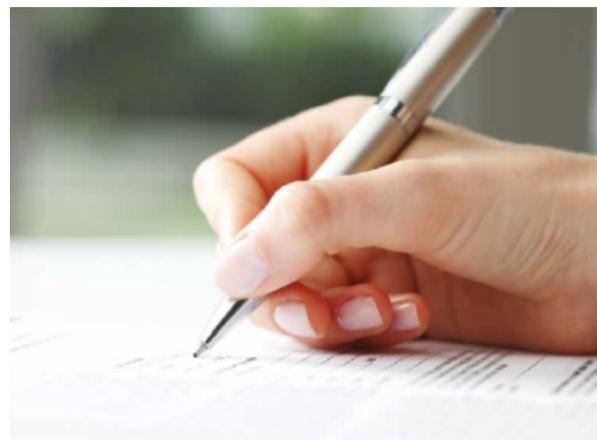
Officers from the Council's transport team will be on hand to answer any questions you might have.

If you are unable to attend these events, the plans will be available online from 19 February to 16 March 2018.

Visit warrington.gov.uk/consultations

There is an online feedback form which you can complete to let us know your views on the project.

If you require additional information, please contact the project delivery team at WWH@warrington.gov.uk



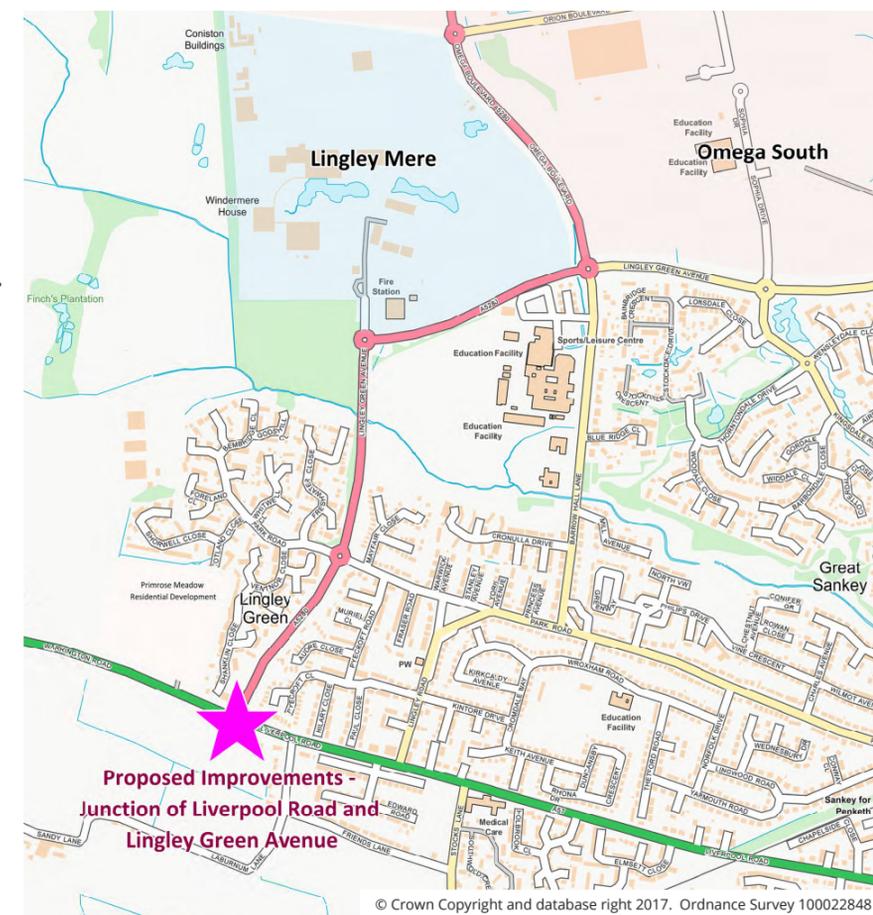
Liverpool Rd/Lingley Green Ave Junction Improvements

Public consultation

At present the junction of the A57 Liverpool Road/Lingley Green Avenue experiences peak hour congestion, and at times significant queues which impacts on the operation of the west Warrington highway network. Without improvements, congestion is predicted to worsen as traffic growth in the area continues.

The proposed improvements provide additional road capacity to reduce queue lengths and journey times through the junction. A plan of the proposals is provided overleaf.

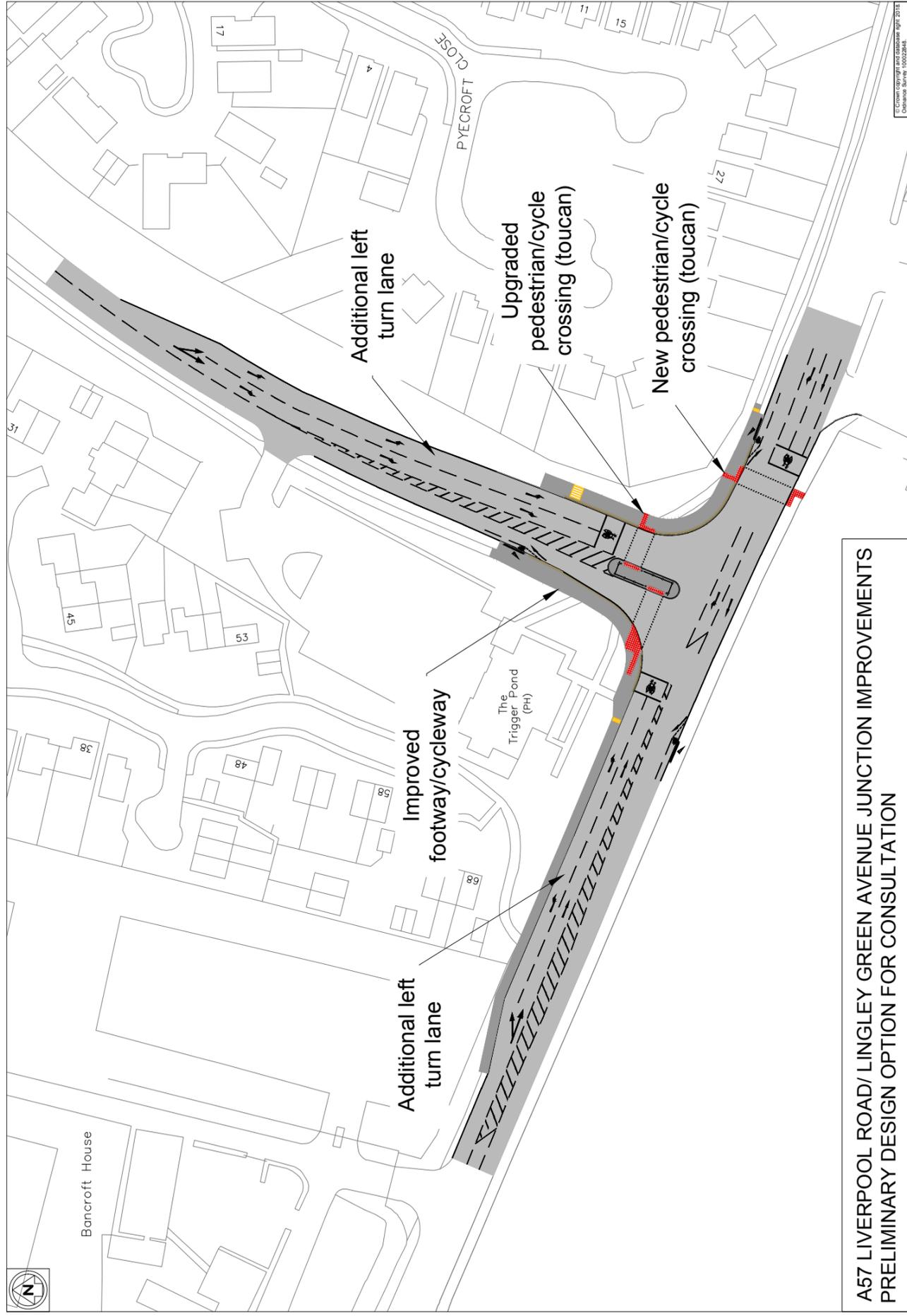
Construction of these improvements is expected to be completed by Spring 2020.



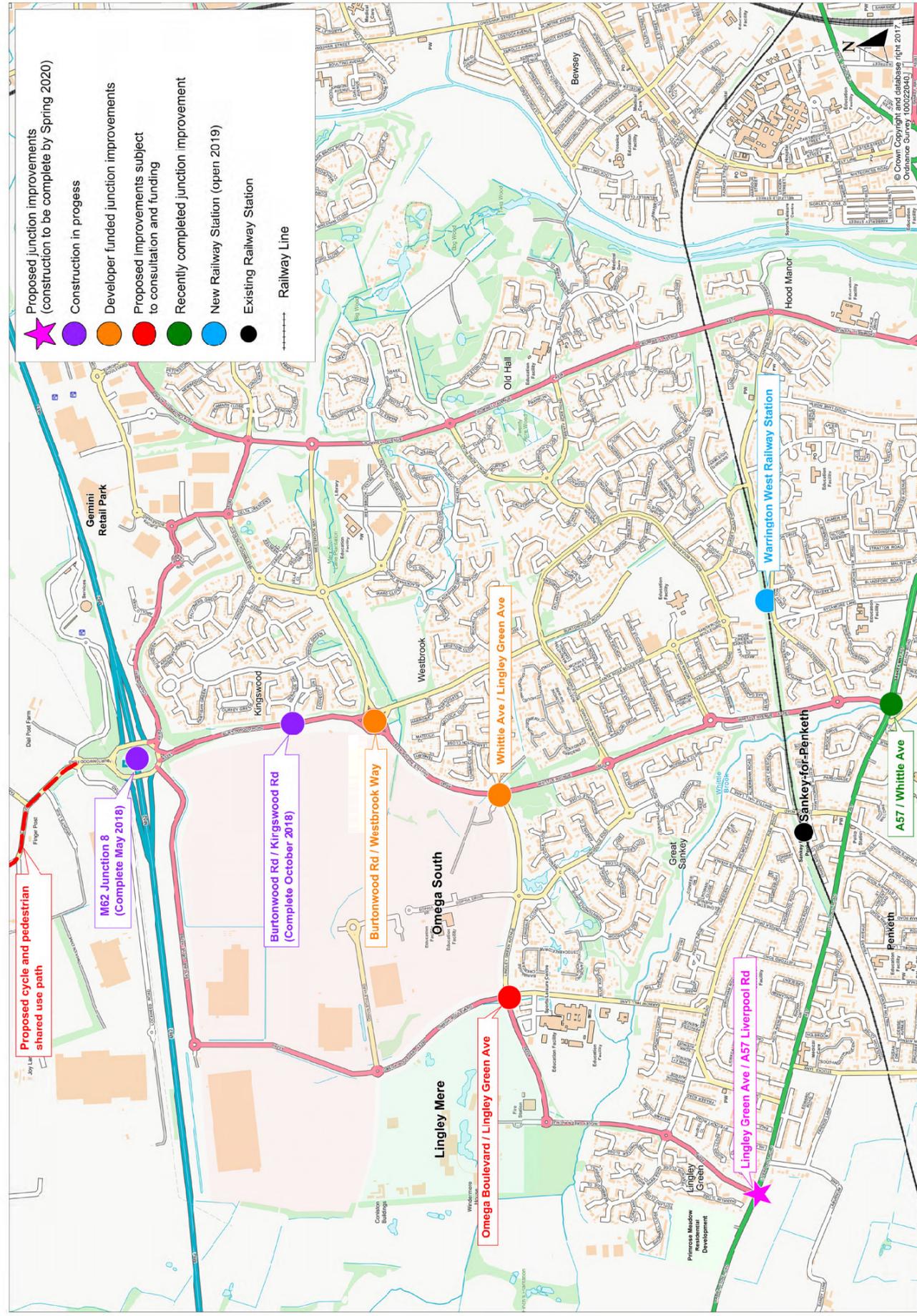
This leaflet outlines the proposed changes to the Liverpool Road/Lingley Green Avenue junction and explains where you can find out more information. There will be the opportunity to comment on the proposals and to let us have your views.

In addition to the above, a number of transport improvements are proposed within the west Warrington area over the next 3 years.

A plan showing the location of these improvements is provided overleaf.

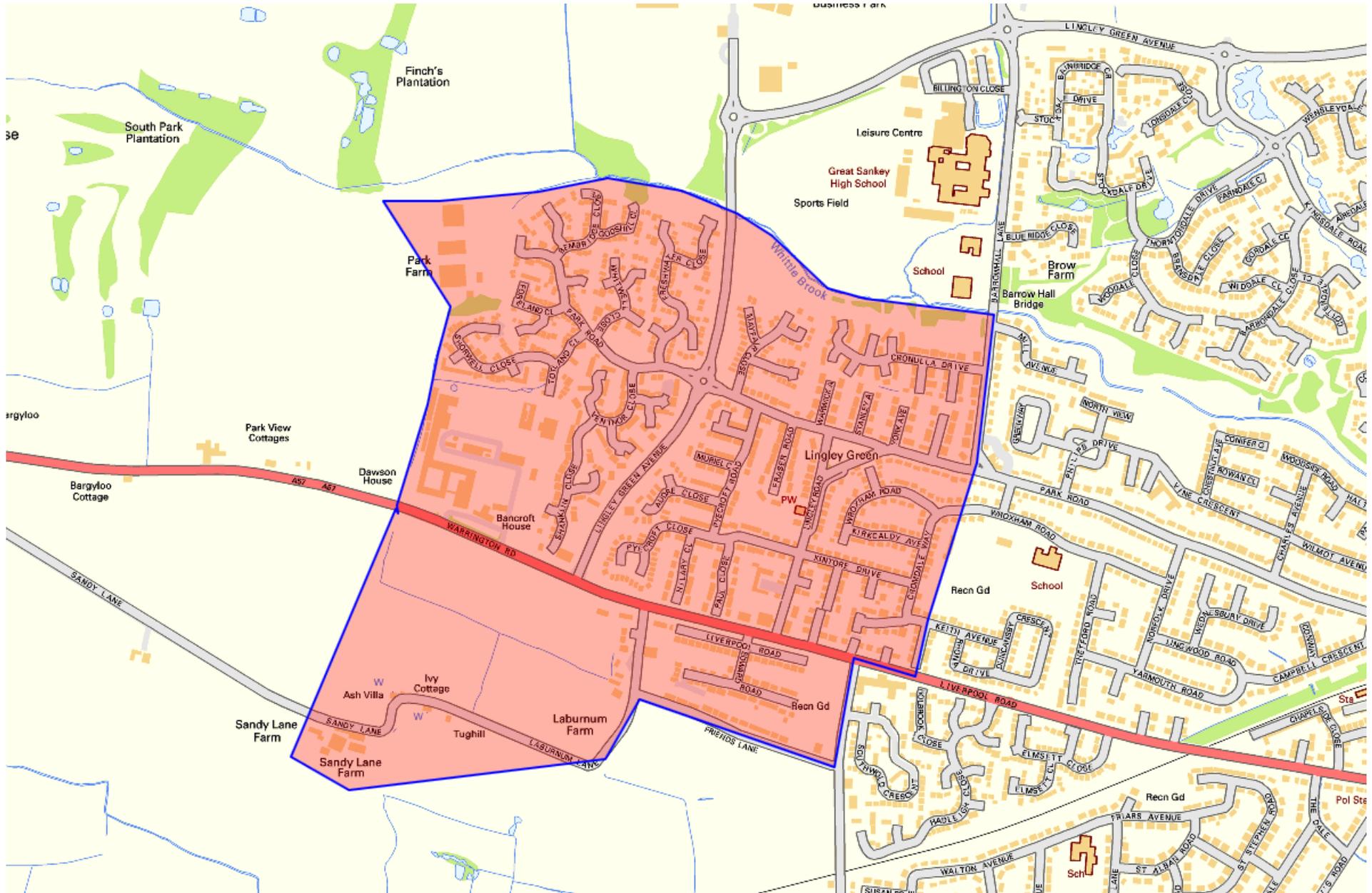


West Warrington proposed transport improvements



APPENDIX B

Consultation leaflet area of distribution



APPENDIX C

Consultation poster

Liverpool Rd/Lingley Green Ave Junction Improvements

What improvements are proposed?

Localised widening of the carriageway to create additional left turn lanes on Liverpool Road and Lingley Green Avenue. These improvements aim to improve traffic flow and reduce queue lengths.

Find out more

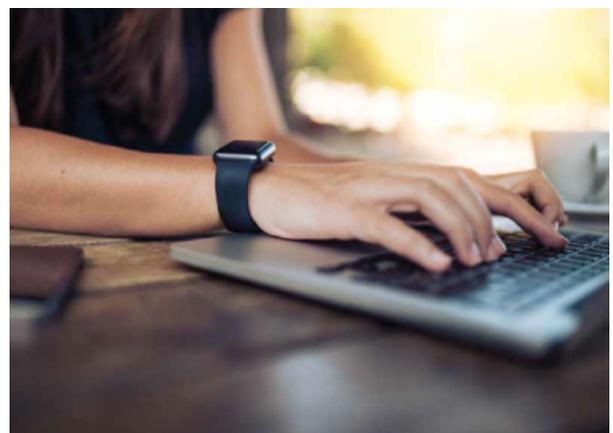
We will be holding public exhibitions to explain the draft proposals at the following dates and times:

Date	Time	Place
Thursday 1 March	11am - 2pm	The Food Hall, Lingley Mere Business Park, Lingley Green Avenue, WA5 3UU
Friday 2 March	4pm - 8pm	Main Hall, Tim Parry Community Centre, Cromdale Way, WA5 3NY
Saturday 3 March	10am - 1pm	Main Hall, Tim Parry Community Centre, Cromdale Way, WA5 3NY

Officers from the Council's transport team will be on hand to answer any questions you might have. If you are unable to attend these events, the plans will be available online from 19th February to 16th March 2018.

Visit warrington.gov.uk/consultations

There is an online feedback form which you can complete to let us know your views on the project. Paper copies will be available at the above events. If you require additional information, please contact the project delivery team at WWH@warrington.gov.uk



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APPENDIX D

Web page text

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Junction improvements at Liverpool Road/Lingley Green Avenue

We're proposing improvements to the junction of Liverpool Road/Lingley Green Avenue. At the moment this junction experiences congestion at peak hours which has impacts on the operation of west Warrington highway network. Without improvements, congestion is expected to worsen as traffic growth in the area continues.

The [proposed improvements \[pdf\]](#) include localised widening of Liverpool Road (eastbound) and Lingley Green Ave (southbound).

We'll be holding public exhibitions to explain the proposals, with our officers around to answer any questions you might have. They'll be held on the following:

- Thursday 1 March - 11.00 to 14.00: The Food Hall, Lingley Mere Business Park WA5 3UU
- Friday 2 March - 16.00 to 20.00: Main Hall, Tim Parry Community Centre, Cromdale Way WA5 3NY
- Saturday 3 March - 10.00 to 13.00: Main Hall, Tim Parry Community Centre, Cromdale Way WA5 3NY

We've also got a list of [FAQs \[pdf\]](#) should you require any more information prior to these consultations. You can also download and print our [scheme leaflet \[pdf\]](#).

The expected start of construction is still to be confirmed; however we anticipate the improvements to be completed by spring 2020.

You can comment on the proposals using the [online feedback form](#). At the end of the online feedback form we'll ask a number of equality questions. If you'd like to know why we ask these questions then our '[Equality monitoring guide for people filling in forms](#)' [\[pdf\]](#) will explain exactly why we ask these questions.

The consultation period runs from 19 February to 16 March 2018.

In addition to the above proposals, a number of other junction improvements are proposed in the West Warrington area. These improvements are at various stages of development and are detailed in this [plan \[pdf\]](#).

Further public consultation will be undertaken as these schemes develop. If you require additional information, please [email](#) the project delivery team.

APPENDIX E

Display boards

Liverpool Road/Lingley Green Avenue Junction Improvements

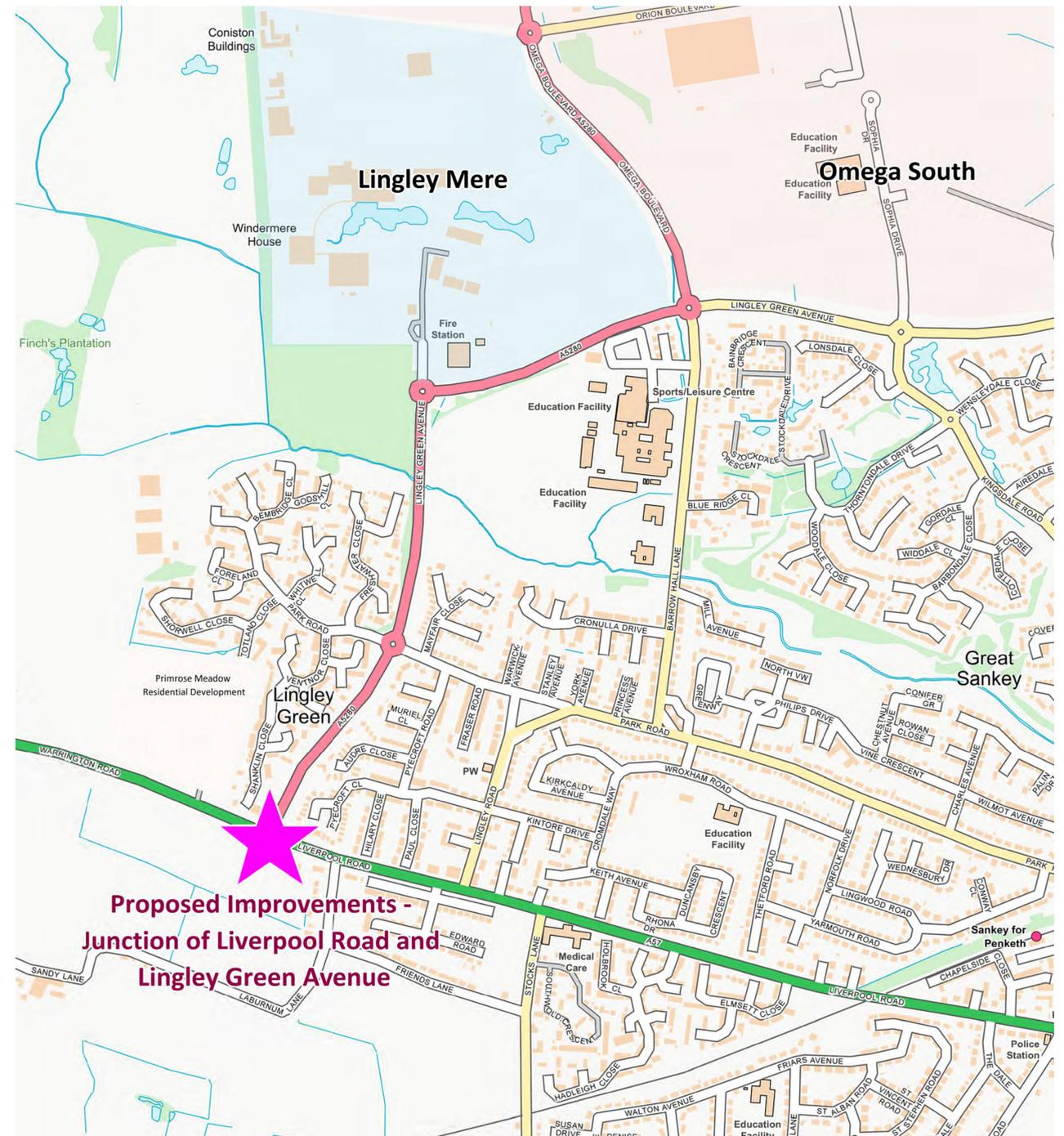
The Issue

At present the junction of the A57 Liverpool Road/Lingley Green Avenue experiences peak hour congestion, and at times significant queues which impacts on the operation of the west Warrington highway network. Without improvement, congestion is predicted to worsen as traffic growth in the area continues.

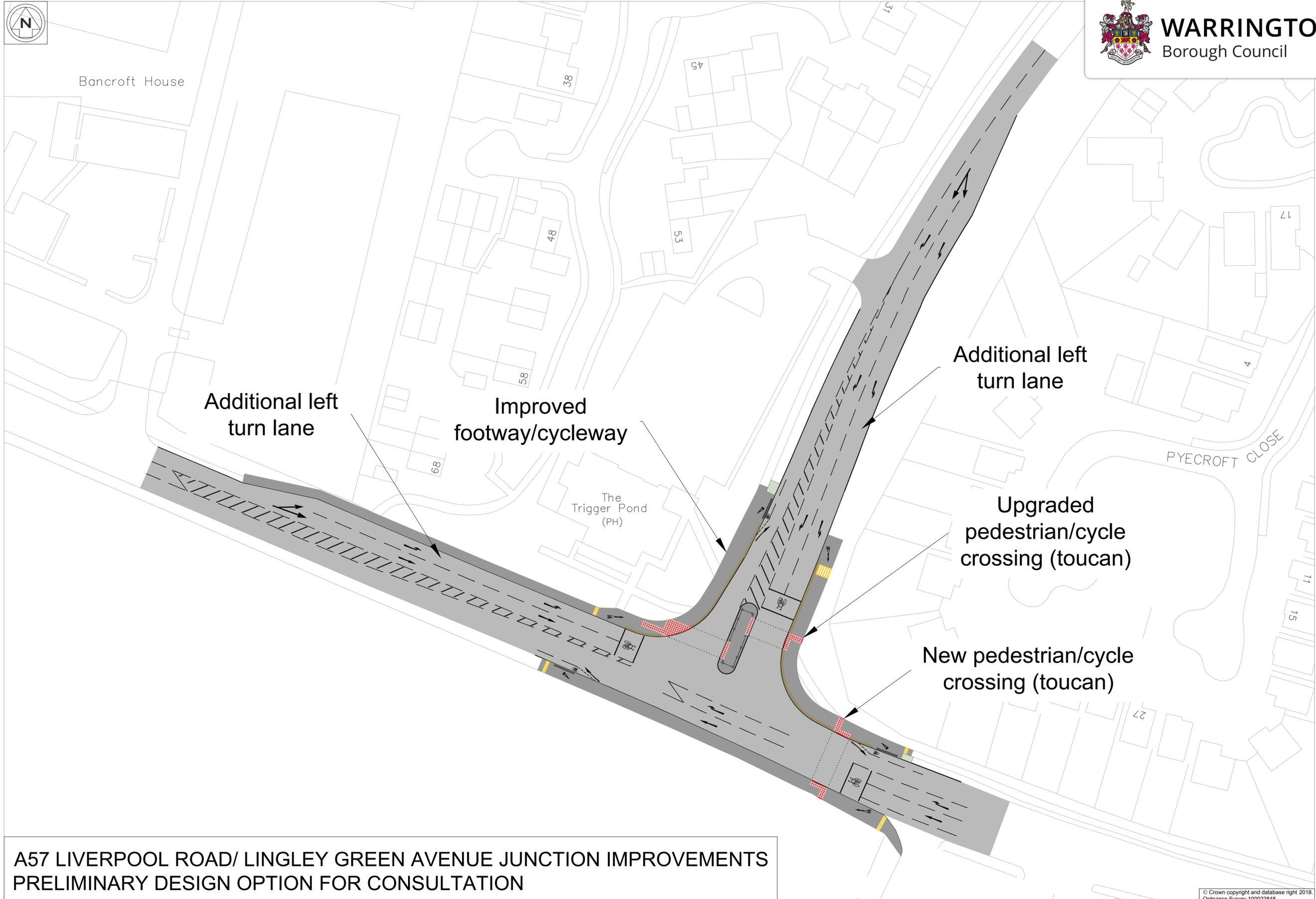
Aims of the Improvements

- Reduce journey times and queues; and
- Improve the transport network to support planned growth in the area

Location Plan



Liverpool Road/Lingley Green Avenue Junction Improvements



A57 LIVERPOOL ROAD/ LINGLEY GREEN AVENUE JUNCTION IMPROVEMENTS
PRELIMINARY DESIGN OPTION FOR CONSULTATION

Liverpool Road/Lingley Green Avenue Junction Improvements

How much will the scheme cost?

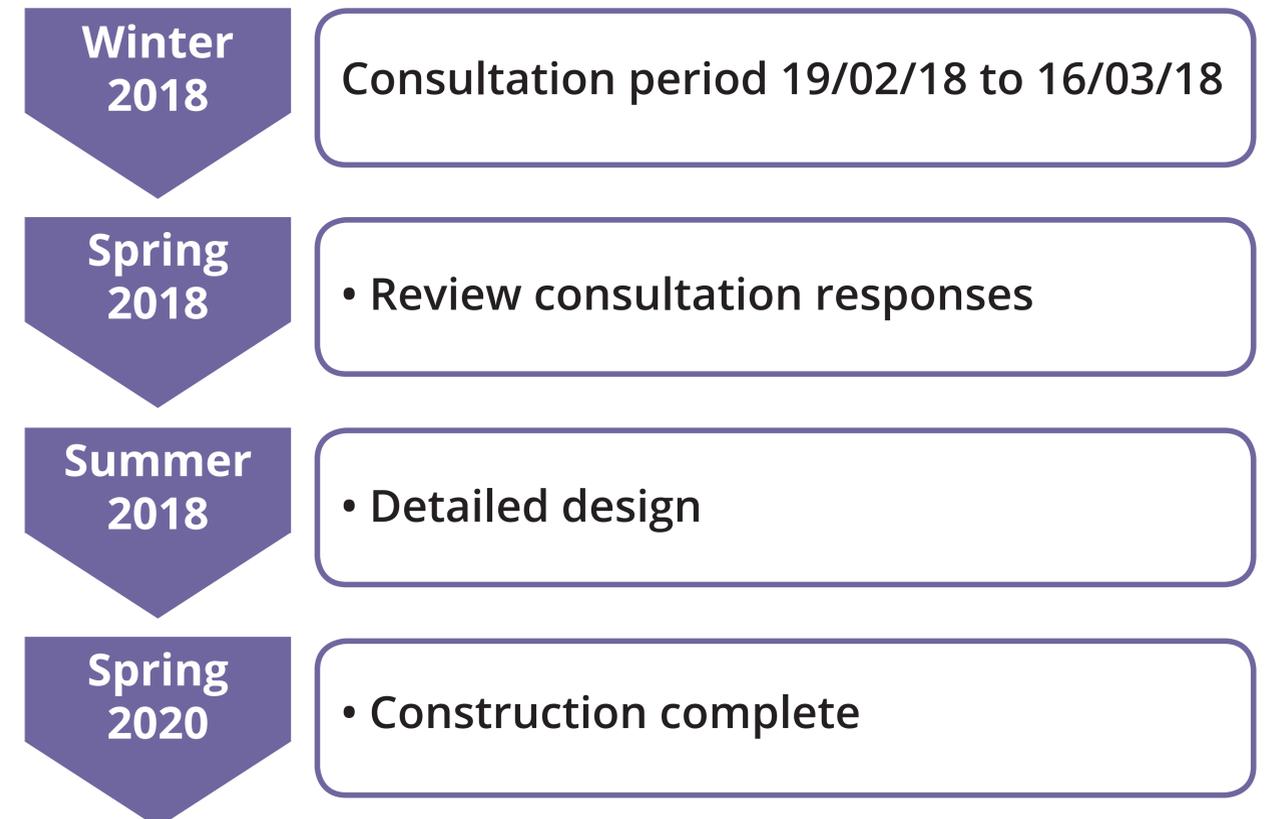
The improvements will cost approximately £2million and are to be funded by a combination of funding from the Department for Transport and Council funds.

What about the rest of the network?

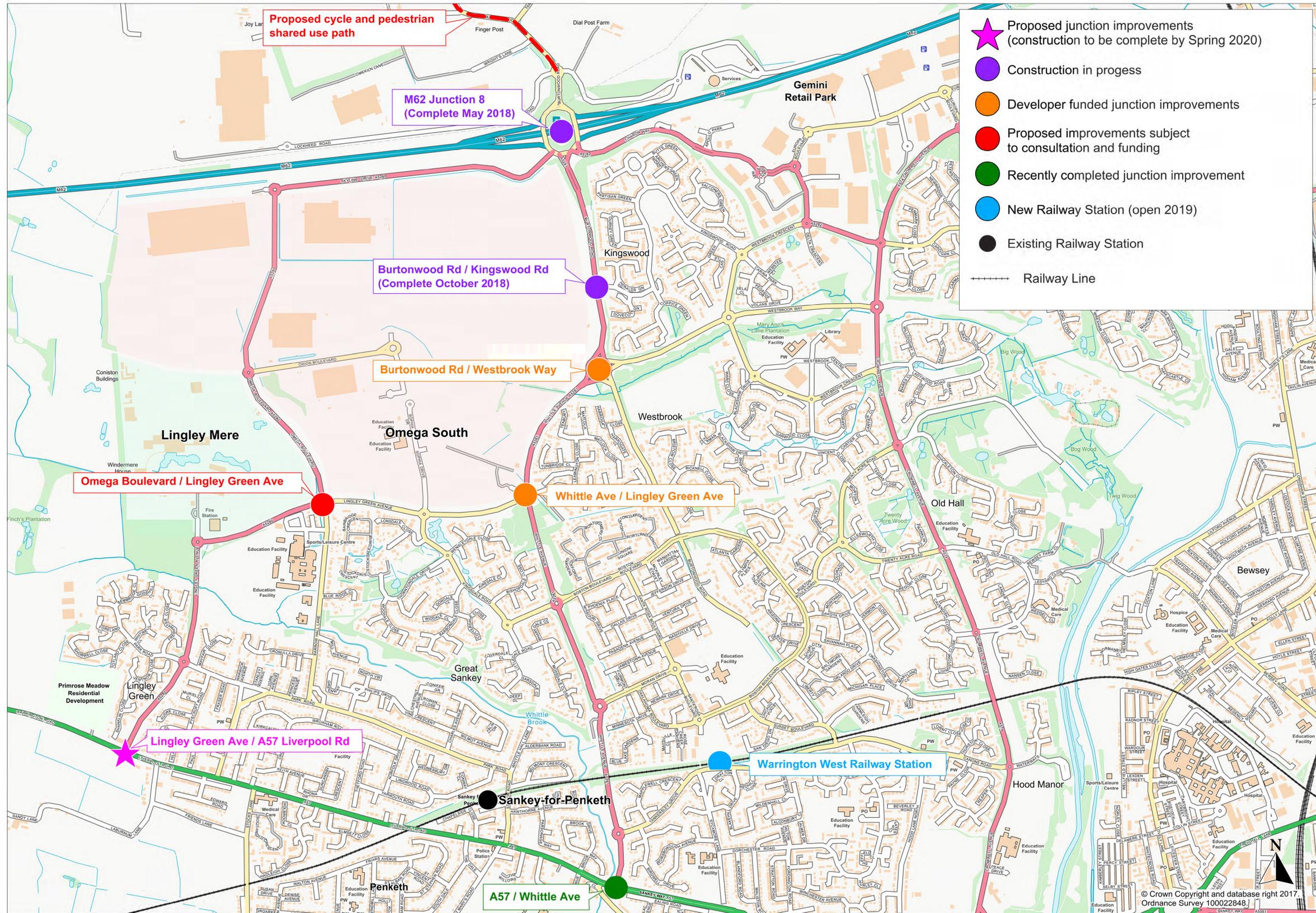
Feasibility work is currently underway to review potential improvements at a number of junctions in the vicinity of the Omega and Lingley Mere sites.

The majority of improvements are anticipated to be delivered over the next 3 years. The location of these junctions is provided on the adjacent plan.

Current timeline



Liverpool Road/Lingley Green Avenue Junction Improvements



West Warrington proposed transport improvements

Liverpool Road/Lingley Green Avenue Junction Improvements

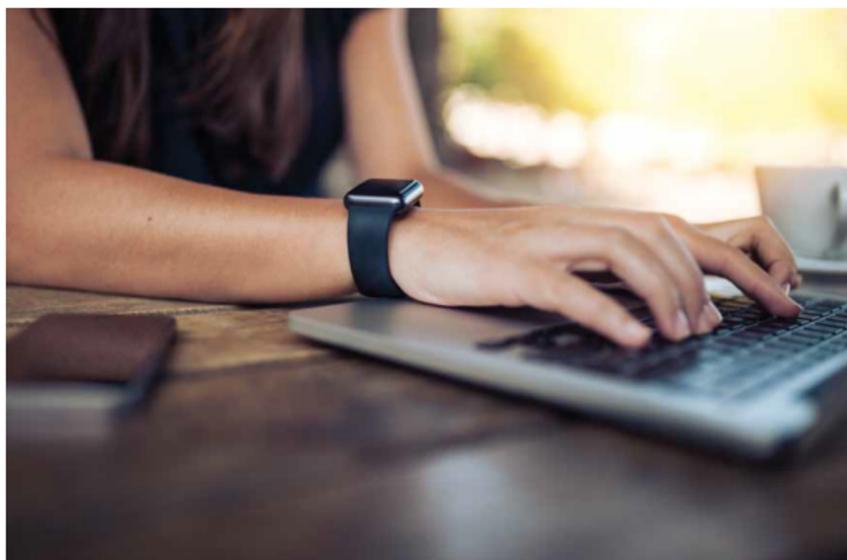
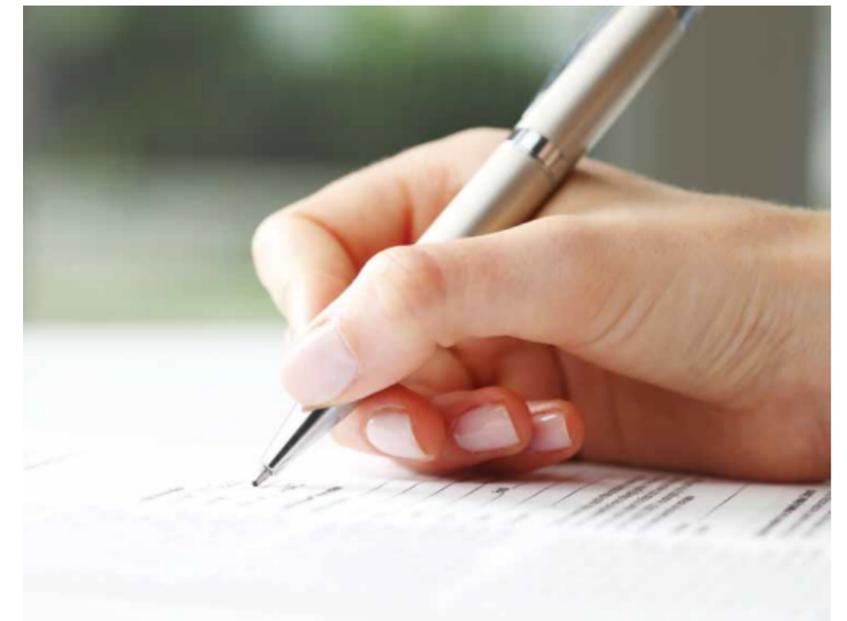
Thank you for taking the time to visit our exhibition today and learn more about the plans to improve the Liverpool Road/Lingley Green Ave junction.

We hope that you found it informative and that you have been able to ask the project team any questions you have.

Have Your Say

You are able to provide your views and comments on the plans by:

- Picking up a paper feedback form, completing this today and giving it to a member of the team; or
- Logging on to www.warrington.gov.uk/consultations and completing the feedback form online



Please send all of your comments and feedback forms back to us by 16th March 2018.

This will allow the project team to consider all comments as we progress with the development of the scheme. If you require additional information, please contact the project delivery team at WWH@warrington.gov.uk

A consultation report will be available online in April 2018 on the past consultations page.



WARRINGTON
Borough Council

APPENDIX F

Press release

Consultation on plans to improve traffic flow in west Warrington launched

Aran Dhillon [@arandhillonWC](#)
Reporter



Consultation on plans to improve traffic flow in west Warrington launched

[f](#) [t](#) [G+](#) [e](#) [c](#) 10 comments

RESIDENTS are being asked for their views on plans to improve traffic flow in west Warrington.

A consultation has been launched today, Monday, on the scheme planned to make improvements to the junction of Liverpool Road and Lingley Green Avenue in Great Sankey.

The council said the junction experiences congestion at peak hours, which has 'knock-on effects on the network'.

It believes, without improvements, congestion could get worse 'as traffic growth in the area continues'.

The proposed improvements include the widening of Liverpool Road eastbound and Lingley Green Avenue southbound.

The authority will hold public exhibitions to explain the proposals, with officers on hand to answer any questions residents might have.

The expected start of construction is still to be confirmed but it is planned to be completed by spring 2020.

The consultation period runs until March 16.

The public exhibitions will be held on:

Thursday 1 March – 11am to 2pm: The food hall, Lingley Mere Business Park

Friday 2 March – 4pm to 8pm: The main hall, Tim Parry Community Centre, Cromdale Way

Saturday 3 March – 10am to 1pm: Main Hall, Tim Parry Community Centre

Or [comment online by clicking here](#)

Most popular **Most commented**

- 1 BBC announce cast for new drama on the Warrington bombing
- 2 Green bin charge is a 'wrinkly levy'
- 3 Indie rockers James to play Parr Hall as part of intimate tour
- 4 Alcoholic drank 12 double brandies and six pints before brandishing knives in town centre pub
- 5 Tradesman revamps children's ward as thank you for baby son's hospital care

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- 6 Meet the heroes who risked their lives to help the victims of the Warrington bombing
- 7 Council set to visit travellers in Orford to carry out 'welfare checks'
- 8 FIRST LOOK INSIDE: Austin's Ball Room, St Austins Lane
- 9 Four arrested after police raid town centre pub in drugs probe

APPENDIX G

Sample social media posts



Develop Warrington

@WBC_Develop

Follow



We're proposing improvements to the junction of Liverpool Road/Lingley Green Ave and we want your views on our proposals! Complete our online consultation - closes 16 March [➔ socsi.in/4FcaO](https://socsi.in/4FcaO)



4:00 am - 4 Mar 2018

APPENDIX H

Stakeholder email notification

From: West Warrington Highways Sent: Mon 19/02/2018 09:
 To:
 Cc:
 Subject: Public Consultation - Liverpool Road/Lingley Green Ave

Good Morning,

Warrington Borough Council is proposing improvements to the junction of Liverpool Road/Lingley Green Avenue. At present this junction experiences congestion during peak times and requires capacity improvements to improve journey times, reduce queuing and accommodate future traffic growth.

The proposed improvements include localised widening of Liverpool Road eastbound (towards Warrington Town Centre) and Lingley Green Ave southbound (away from Lingley Mere). Further detail is provided on our website at www.warrington.gov.uk/consultations including a plan of the improvements, a list of frequently asked questions and an online feedback form to give us your views.

In addition, we will be holding drop-in public exhibitions at the following dates and times:

Date	Time	Place
Thursday 1 st March	11.00-14.00	The Food Hall, Lingley Mere Business Park, Lingley Green Ave, WA5 3UU
Friday 2 nd March	16.00-20.00	Main Hall, Tim Parry Community Centre, Cromdale Way WA5 3NY
Saturday 3 rd March	10.00-13.00	Main Hall, Tim Parry Community Centre, Cromdale Way WA5 3NY

Council Officers will be on hand to answer any questions you might have.

If you require additional information, please contact the West Warrington Highways Team at WWH@warrington.gov.uk. The consultation period runs from 19th February to 16th March 2018.

Mail Subscription Consent

You may have heard about the upcoming changes to data protection in the EU. As a result, many organisations are asking their customers to re-confirm their consent to receive communication emails. If you wish to continue receiving notification of transport public consultations within the west Warrington area please respond 'Yes' to WWH@warrington.gov.uk by the 16th March. If you do not respond, you will no longer receive west Warrington transport public consultation notifications.

Further information on how we handle your data is available on request.

Regards,

West Warrington Highways Team

Economic Regeneration, Growth & Environment Directorate
 Transport for Warrington
 Warrington Borough Council
 New Town House, Buttermarket Street, Warrington, WA1 2NH

 wwh@warrington.gov.uk

APPENDIX I

Feedback questionnaire



Liverpool Road / Lingley Green Ave proposed junction improvements consultation

About the scheme:

Warrington Borough Council is proposing improvements to the junction of Liverpool Road and Lingley Green Avenue. The improvements include localised widening of the carriageway to provide a left turn lane on Lingley Green Avenue southbound and Liverpool Road eastbound.

The proposed improvements will increase road capacity, reduce queueing and improve journey times at peak times.

The expected start of construction of the improvements scheme is to be confirmed. However, we expect the improvements to be completed by Spring 2020.

Have your say:

To further explain these proposals we'll be holding public exhibitions on the following dates and times:

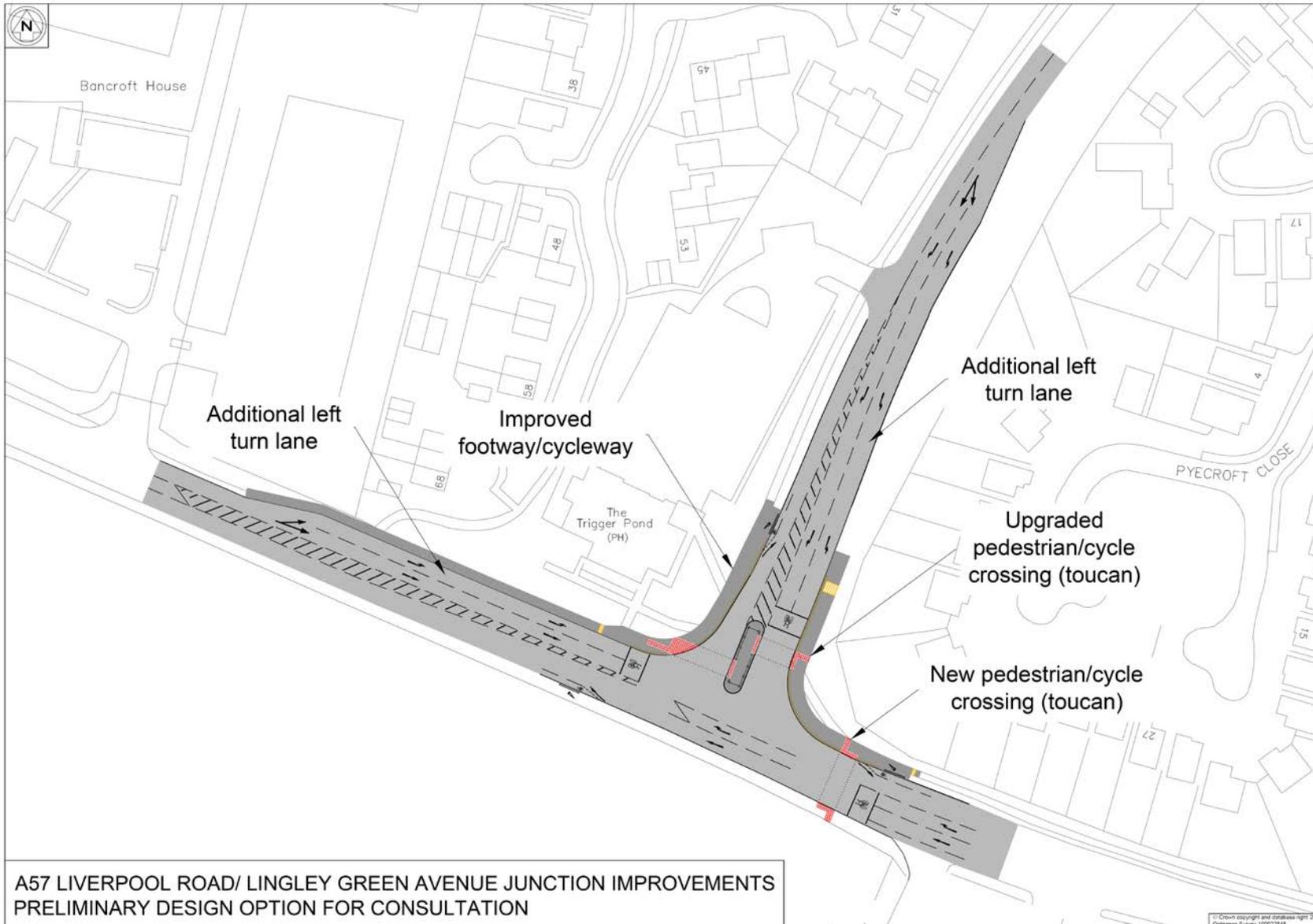
- Thursday 1 March - The Food Hall, Lingley Mere Business Park. WA5 3UU between 11am-2pm.
- Friday 2 March - Main Hall, Tim Parry Community Centre, Cromdale Way. WA5 3NY between 4-8pm.
- Saturday 3 March - Main Hall, Tim Parry Community Centre, Cromdale Way. WA5 3NY between 10am-1pm.

Our officers will be around to answer any questions you might have. To give you further background we've also produced a list of FAQs which you can access online.

We've also produced this short questionnaire which we'd like you to complete. Alternatively you could visit the website at www.warrington.gov.uk/consultations and complete the survey online.

The consultation will run from **19 Feb 2018 until 16 March 2018**. Remember that you're not obliged to complete any question that you don't want to – please complete those you are happy to answer.

Your responses will be confidential and the survey process complies with the Data Protection Act 1998.



Q1. Do you support the proposed changes to the Liverpool Road / Lingley Green Ave junction as described above? (tick ✓ one option only)

Yes

No

Q2. Please tell us the reasons for your answer to Q1 in the box below?

Q3. In addition to the proposed junction improvements at A57 Liverpool Rd/Lingley Green Ave, junction improvements are also proposed at the following locations within west Warrington over the next 3 years:

- **Burtonwood Rd/Westbrook Way**
- **Whittle Ave/Lingley Green Ave**
- **Lingley Green Ave/Omega Boulevard**

Please use the box below to tell us about any other transport related issues within west Warrington you would like to raise:

Q4. Please indicate your preference below:

I would like to receive emails about future transport / highway improvement public consultations within the west Warrington area:

Yes No

I would like to receive emails updates with traffic management information (e.g. any lane closures / diversions) during construction of transport improvements within the west Warrington area:

Yes No

If you have ticked 'Yes' above please provide your email address:

About you

The reason why we ask you these questions is so we can:

- Make sure our council services are accessible to everyone in Warrington
- Treat everyone fairly and appropriately when they use our services
- In consultations make sure that we have views from everybody who lives and works in Warrington

The Equality Act 2010 makes these aims part of our legal duties. Your answers help us check that we have met the law and help improve our services. Your answers are completely anonymous and confidential. Information from forms is combined so you cannot be identified.

Thank you for helping us to deliver better quality services to you.

Q5. Age: (tick ✓ one option only)

If below 16, please state your age

16 - 24

45 - 54

75 - 84

25 - 34

55 - 64

85 or over

35 - 44

65 - 74

Q6. Gender (tick ✓ one option only)

Male

Female

Other

Prefer not to say

Q7. Is your gender identity the same as you were assigned at birth?

(tick ✓ one option only)

Yes

No

Prefer not to say

Q8. How would you describe your ethnic origin? (tick one option only)

A) White

- English / Welsh / Scottish / Northern Irish / British
- Irish
- Gypsy or Irish Traveller
- Any other white background, please give details:

B) Mixed / Multiple ethnic groups

- White and Black Caribbean
- White and Black African
- White and Asian
- Any other mixed background, please give details:

C) Black/African/Caribbean

- Caribbean African

Any other Black / African / Caribbean background, please give details:

D) Asian/Asian British

- Indian
- Pakistani
- Bangladeshi
- Chinese

Any other Asian background, please give details:

E) Other ethnic group

- Arab
- Any other ethnic group, please give details:

Q9. How would you describe yourself? (tick one option only)

- Heterosexual / straight
- Lesbian / Gay woman
- Gay man
- Bisexual
- Other
- Prefer not to say

Q10. Your religion or belief. Which group below do you most identify with?

(tick one option only)

- No religion or belief
- Muslim
- Jewish
- Christian
- Hindu
- Other, please specify:
- Buddhist
- Sikh

Q11. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (tick one option only)

Yes a little No
Yes a lot Prefer not to say

If you answered 'No' or 'Prefer not to say' go to Q12.

If you answered 'yes', please state the type of impairment. (tick ✓ all that apply)

Physical impairment Sensory impairment Learning disability / difficulty
Long-standing illness Mental health condition Autistic spectrum
Other developmental condition Other, please state:

Q12. Are you a carer? A carer provides unpaid support to family or friends who are ill, frail, disabled or have mental health or substance misuse problems. (tick ✓ one option only)

Yes No Prefer not to say

If yes, do you care for a...? (tick ✓ all that apply)

Parent Partner / spouse
Child with special needs Friend
Other family member Other (please give details)

Q13. Have you ever served in the British Armed Forces?
(tick ✓ one option only)

Yes No

Has any member of your immediate family?
(tick ✓ one option only)

Yes No

Thank you for taking the time to complete this survey.

All the survey responses will be analysed and considered as part of the detailed design of the proposed scheme.

Thank you.

APPENDIX J

Stakeholder list

Stakeholder Contact List (A-Z)
4 Boroughs Partnership NHS Foundation Trust
5 Boroughs Partnership NHS Foundation Trust
6 Boroughs Partnership NHS Foundation Trust
Ambulance Service
Bus Operators
Barrowhall Community Primary School
Bewsey Lodge Primary School
Bridgewater Community Healthcare Warrington Wheelchair Services
British Heart Foundation
British Motorcycle Federation
British Waterways
Burtonwood and Westbrook Parish Council
Burtonwood and Winwick Ward Councillors
Burtonwood Community Primary School
Callands Community Primary School
Chamber of Commerce (Warrington)
Chapelford Village Primary School
Cheshire & Warrington Local Enterprise Partnership (LEP)
Cheshire Constabulary
Cheshire Fire and Rescue
Cheshire Landscape Trust
Cheshire Probation Trust
Cheshire Wildlife Trust
Church Commissioners
Churches Together Warrington / Warrington Council of Faiths
CLA Midlands Office
Commission for Architecture and the Built Environment (CABE)
CPRE
Dallam Community Primary School
Deafness Support Network
Department for Business, Innovation and Skills
Department for Environment, Food and Rural Affairs (DEFRA)
Department for Transport
Disability Rights Commission
English Heritage (Historic Buildings and Monuments Commission for England)
Environment Agency
FTA (Freight Transport Association)
Gemini retailers/employers
Great Sankey High School
Great Sankey Parish Council
Groundwork Cheshire
Guide Dogs for the Blind Association
Highways England

Historic England
Homes and Communities Agency (HCA)
Housing Associations
Lingley Mere Cycle Group
Merseyside Police
National Trust, NW Regional Office
Natural England
Network Warrington
NHS Cheshire, Warrington and Wirral Area Team
Northern Trust
Omega Partnership Group
Omega Employers /Developers
Park Road Community Primary School
Penketh High School
Private Hire Operators
Ramblers association
Road Haulage Association
Royal Commission of Historic Monuments
Saint Philip Westbrook Church of England Primary School
St Alban's Catholic Primary School
St Barnabas C of E Primary School
St Gregory's Catholic High School
St Helens Council
St Paul of the Cross Catholic Primary School
St Vincents Housing Association
The Ancient Monuments Society
The Bridgewater Canal
The Coal Authority
United Utilities
Warrington Advanced Motorists
Warrington and Co
Warrington and Halton Hospitals Trust
Warrington Collegiate
Warrington Community Transport
Warrington Cycle Campaign
Warrington Disability Partnership
Warrington Nature Conservation Forum
Warrington Voluntary Action
West neighbourhood area
Westbrook Dental Surgery
Westbrook Library
Westbrook Old Hall Primary School
Westbrook Ward Councillors
Winwick Parish Council
Wirral & Cheshire Badger Group
Woodland Trust