



WARRINGTON
Borough Council
WARRINGTON TOWN DEAL BOARD

**Minutes of Meeting held on
Friday 28 February 2020 - 2.00 p.m.
The Base, Event Space, Dallam Lane, Warrington WA2 7NG**

<p>Attendees: Matt Crompton – Chair Steve Park Andy Carter MP Charlotte Nicols MP Martin Wood Bill Carr Ben Wakerley Colin Daniels Nichola Newton Stephen Fitzsimons Kathryn Green Laurence Pullan Lisa Knowles Fayyaz Qadir Andy Hulme David Boyer Chris Bowen</p>	<p>Company Muse Developments Warrington Borough Council South Warrington North Warrington Cities & Local Growth Unit Carpe Diem Warrington’s Own Buses Warrington Chamber of Commerce Warrington & Vale Royal College Warrington Borough Council Warrington Borough Council Warrington Borough Council Atkins Atkins Cheshire & Warrington LEP Warrington Borough Council Torus</p>	<p>Apologies Steve Coffey Steven Broomhead Dave Thompson Cllr Russ Bowden Ian Cox</p>
Item	Subject	Action
1.0	Welcome and Apologies	
1.1	Apologies were noted and accepted. Introductions were made around the table due to new members of the Board attending.	
2.0	Minutes of Meeting held on 31.01.2020 Agreed as an accurate record	
2.1	Matters arising	
2.2	<u>3.6: Homes England representation.</u> SP confirmed that there is currently no representation from Homes England at present due a possible conflict of interest. It is anticipated that Homes England would play a part in any other projects that may result from any Investment funding Warrington may receive.	



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2.3	<p><u>9.2: Housing Minister Visit:</u> SP reported the visit to Warrington was very successful, although the Minister concerned is no longer part of the Government Cabinet. The Minister was encouraged and supportive of the developments within Warrington, particularly the Bus Depot. It would be appreciated if both Warrington MPs could follow up the visit with the new Housing Minister.</p>	AC/CN
3.0	<p>Updated Warrington Town Deal Board Membership</p>	
3.1	<p>The Membership was noted and agreed. Additional Members have now been included. The membership could be extended as and when required. Amendment to be made to Nicola Newton's place of work to Warrington & Vale Royal College</p>	KG
4.0	<p>Stronger Towns Fund/Town Deal Merger</p>	
4.1	<p>SP informed the Board of the history around the Stronger Towns Fund. Warrington had not been successful in bidding for this first round of funding but now Warrington have an additional opportunity through the Town Deal Fund. It means that Warrington did not miss out necessarily and the Town Deal could be a preferred option for the town.</p>	
5.0	<p>Secretary of State of Education Letter</p>	
5.1	<p>SP presented the letter which had been received from the Secretary of State for Education.</p>	
5.2	<p>SP believes the letter indicates a strong message from Government. FQ confirmed the message received reflects and permeates within all of the w groups, particularly the Education & Skills group. It was agreed that the Board focus on what has been discussed at the recent Work Stream Themed meetings and identify the cross cutting elements across the groups.</p>	
6.0	<p><u>Progress to date: Reviewed Documents:</u></p>	
6.1	<p>Atkins presented the progress to date. It was agreed that KG will circulate the Policy Review document presented at the meeting to the Board.</p>	KG
6.2	<p>The outcome of all four workshops group was presented. The purpose of the workshops held this week was to develop project ideas and gather evidence for the development of the Outline Town Investment Plan.</p>	



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6.3	A strong message was received in all workshops in regard to the strengths of both Liverpool and Manchester. Following discussion, it was agreed that although both Cities should be complemented within the message of the investment plan, it is important that Warrington has its own strength which adds to both economies. It was also agreed that it is important that Warrington's strength and independence should be the primary message.	
6.4	There is a lot happening in Warrington and there is much more to do. Martin Wood confirmed the Government would think it is important that the City elements are combined within the Investment Plan.	
6.5	It was agreed that the next round of workshops would receive feedback from this meeting to ensure suggestions are considered at the next round of meetings at the end of March. Atkins agreed to report back the following suggestions to the relevant workstream. The workshops were very well attended, bearing in mind the short notice given and was around 80 – 95%	LK/FQ
6.6	Education Skills & Employment <ul style="list-style-type: none">- Social Care qualifications which are transferrable – this element needs to be clearer- A need to balance what is revenue and what is capital- Festivals and Cultural Events	
6.7	Health & Wellbeing <ul style="list-style-type: none">- Closely linked to the infrastructure discussion on green travel and better quality	
6.8	Housing & Infrastructure <ul style="list-style-type: none">- Smart Towns- Higher Education & training	
6.9	Arts, Culture & Digital <ul style="list-style-type: none">- Shovel ready projects- Skills and a link from Colleges to the Creative Hub- Cultural framework that comes' into' the town centre rather than out of it	All
6.10	All projects put forward by the workgroups will be considered by the Board and then a short list will be pulled together which will need to incorporate all four themes.	



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7.0	Investment Plan	
7.1	It was agreed that the plan circulated at the meeting will be considered by the Board outside of the meeting and any comments, particularly in regard of 6.3 – Proposed interventions to be sent to Lisa Knowles or Fayyaz Qadir.	All
7.2	Martin Woods confirmed the Board appears to be on the right track and to ensure interventions are considered. Hard choices need to be made and the Board need to think about what the package of the project needs to be and whether private sector or public sector investment would also be required. He is happy to follow up on-line with Members of Board.	All
7.3	All Board members to feedback any suggestions to Atkins as soon as possible, preferably by middle of next week. The Investment Plan to be circulated to Board members following the meeting.	All/KG
8.0	<u>My Town Campaign Communications Plan</u>	
8.1	Laurence Pullan updated the Board on the broad themes. There is an element that communications ensure feedback from the public aligns with what we are delivering. They have identified a number of audiences together with some light touch work around social media which has commenced and is being well received. It is important and active element that the general consensus is embedded through the process	
8.2	Feedback shows the broad themes are as contained in the document circulated prior to the meeting	
8.3	Positive messages of what Warrington has to offer are key, rather than any low negative feedback received. Communications will move on rapidly to create a communications campaign. Comments back to LP directly.	LP
8.4	Warrington North & South MP's both requested that outlying areas of the north (Birchwood & Culcheth) and south of Warrington are canvassed as well as town centre areas.	LP
8.5	Communications data is required around 3 week in April to establish packages and a plan	LP
8.6	Investment Plan Draft to be ready by end of March	LK/FQ



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9.0	Any other business It was agreed that Atkins circulate any slides in advance of the next Board meeting to allow time to consider.	LK/FQ
10.0 10.1	Date of next meeting The next Town Fund Board meeting will take place on Friday 3 April 2020 at The Base, Dallam Lane, Warrington WA2 7NG.	All