

# Central Masterplan Delivery Group Agenda

Wednesday 8 July 2020, 14.00 – 15.30 pm

## Teams Meeting

1.	Welcome and introductions	Councillor Tony Higgins	14.00 – 14.05
2.	Delivery Group Terms of Reference (Enc.1)	Jo Taylor/All	14.05 – 14.15
3.	Impact of Covid19 (Enc.2) <ul style="list-style-type: none"> <li>• On Central Area Population</li> <li>• On planned activity by partners</li> </ul>	Jo Taylor/All	14.15 – 14.25
4.	Opportunities for Progress/ Initial Delivery Programme Proposals (Enc.3)	Steve Park	14.25 – 14.35
5.	Key project Updates**: <ul style="list-style-type: none"> <li>- 1<sup>st</sup>/Last Mile project/ Active Travel projects linked to Covid response</li> <li>- Bewsey and Dallam Hub</li> <li>- Victoria Park pitch project</li> </ul>	David Boyer/ Steve Hunter  John Laverick/Emma Hutchinson/ Chris Skinkis Dave Cotterill	14.35 – 15.00
6.	Wider Strategic Projects with Links to Central <ul style="list-style-type: none"> <li>• Update on Town Deal</li> </ul>	Steve Park	15.00 – 15.10
7.	Communications and Engagement with wider stakeholders	Jo Taylor/ Laurence Pullan	15.10 - 15.20
8.	Next steps	All	15.20- 15.25
9.	A.O.B	All	15.25 – 15.30

\*\*Key project update topics will rotate from meeting to meeting to allow the group to focus on each in more detail.

**Future Board Meetings details**

Day	Date	Venues	Time

## Central 6 Area Masterplan Delivery Group – Terms of Reference

### **1. Purpose and Role of the Delivery Group**

- 1.1 To oversee the co-ordination and delivery of the Central 6 Masterplan projects and programmes.
- 1.2 To review the content and ambitions within the masterplan programme on an ongoing basis to ensure they remain relevant and in line with the aspirations of the community.
- 1.3 To challenge and hold each other to account and work together to ensure projects and programmes can move forward.
- 1.4 To receive update reports from individual projects leads and hold project leads to account for delivery.
- 1.5 To ensure that key partner organisations remain sighted on, and committed to, delivery of the masterplan projects.
- 1.6 To actively identify and action opportunities to work in partnership and co-ordinate activity in order to maximise the impact of Central masterplan projects for the local community. This may include ensuring a co-ordinated approach to delivering activity within Central Area which does not directly relate to a project but which supports the wider aims of the plan.
- 1.7 To ensure co-ordinated and effective communications and co-production with the community and to ensure the approach of doing projects with, not to, the community is maintained and strengthened.

### **2. Principles for Selecting Membership**

- 2.1 Although the delivery group does have an important role around ensuring strategic oversight and challenge, the core focus of this group is on programme delivery of a series of projects which, going forward, will support the vision and aims set out in the Central 6 Area Regeneration Masterplan.
- 2.2 It is therefore likely that there may be changes in membership over time as different elements of the programme come to the fore.
- 2.3 In order to ensure a strong delivery focus, core membership of the group should be:
  - Individuals or organisation representatives who can influence, make decisions and get things done, contribute funding or commit staff resource or other material support.
  - Individuals who can provide key links with delivery partners or sectors (including the local community) or who can credibly represent key sectors, and who are able to champion and promote the masterplan work to those key groups.
  - Those with lead responsibility for delivering current projects within a given delivery phase (these individuals may be “rolling” members of the group who attend during project delivery phase but are not necessarily core members of the board).

### 3. Core Membership

Table 3.1

<b>Representing</b>	<b>Named Individual</b>
Chair & WBC Cabinet Member for	Cllr Tony Higgins
WBC Growth and Development	Steve Park (programme SRO), deputy Eleanor Blackburn
WBC Environment and Transport	David Boyer (or nominated rep)
Registered Social Landlord Lead Representatives	Gaynor Johnson (Torus Housing) David Cummins (Warrington Housing Association)
WBC Public Health	Dave Bradburn
Warrington Youth Zone	Dave McNicholl
Torus Foundation	Kate Shone
Culture, Libraries and Leisure	Emma Hutchinson (LiveWire and Culture Warrington)
Community Forum	Dave Appleton Vicki Pickering
WBC Community Facilities and Neighbourhoods	Chris Skinkis
Children and Families	Amanda Amesbury (WBC)
Voluntary and Community Sector Co- ordination and Infrastructure	Alison Cullen
Cheshire Police and Community Safety Partnership	Martin Cleworth/Simon Meegan
Accessibility Advisor	Dave Thompson
Warrington and Halton Hospital Foundation Trust	Simon Constable/Lucy Gardner
Communications	Laurence Pullan

3.2 Any changes to core membership will only be made following agreement by a quorate of board members.

### 4. Project-Based Membership

4.1 In addition to the core membership, lead officers for key project delivery should be part of the group on a rolling basis.

4.2 Examples of this might include (but are not limited to) lead officers for projects such as:

- First and Final mile.

- Bewsey and Dallam Community Hub.
  - Lead officer and/or key delivery partner lead for projects in parks, local spaces, local clubs etc.
  - CCG representative for projects which closely link with commissioned healthcare service provision or CCG estate.
  - Licensing and enforcement lead.
  - Specialist advisors on key areas such as social value or inequalities.
  - Project leads for emerging relevant projects related to addressing impacts of COVID19 which cross over with masterplan projects and aspirations.
- 4.3 Ad hoc membership should be kept flexible so that there is scope to invite individuals to meetings on the basis of what they can bring to a project area.

## **5. Inclusive Communication and Engagement of Wider “Virtual” Membership**

- 5.1 The masterplan vision and projects are wide ranging and have the potential to cross over a diverse range of work areas. In order to maximise the effectiveness of the masterplan, it is vital that delivery is seen as everyone’s business and not solely the remit of a single board or group.
- 5.2 Delivery Group members have a role around championing, promoting and publicising the masterplan and its associated projects and in making connections and links between masterplan projects and other work areas where it makes sense to work collaboratively.
- 5.3 The Delivery Group will also identify a wider group of key stakeholders, who will receive regular bulleting updates highlighting which projects are currently live and upcoming opportunities to engage. This bulletin briefing will form the basis of communications with partner and with the community. Recipients of this bulletin will include:
- The Community Forum Executive Committee
  - The Council Cabinet Board and Senior Leadership Team
  - All former neighbourhood board members
  - 3<sup>rd</sup> Sector Hub Chair for distribution to the Hub
  - All Central Area elected representatives
  - Others as identified

## **6. Frequency and Management of Meetings**

- 6.1 The Delivery Group will meet a minimum of 4 times per year, or more frequently if required.
- 6.2 In order to be quorate, a minimum of 50% of core board members must be present.
- 6.3 The main delivery board will receive co-ordination and secretariat support from the partnerships and commissioning team.
- 6.4 On occasion, smaller sub-groups may be formed and meet between full group meetings in order to progress specific areas of work. Any such groups will be time limited task and finish groups with a specific remit and will report back to the main delivery group. Co-ordination of such groups will be the responsibility of the designated lead officer.

## **7. Annual Review**

- 7.1 The board will ensure an annual review is undertaken of progress against the masterplan aims. This review will be publicly available and a report will be shared with Warrington's Health and Wellbeing Board.

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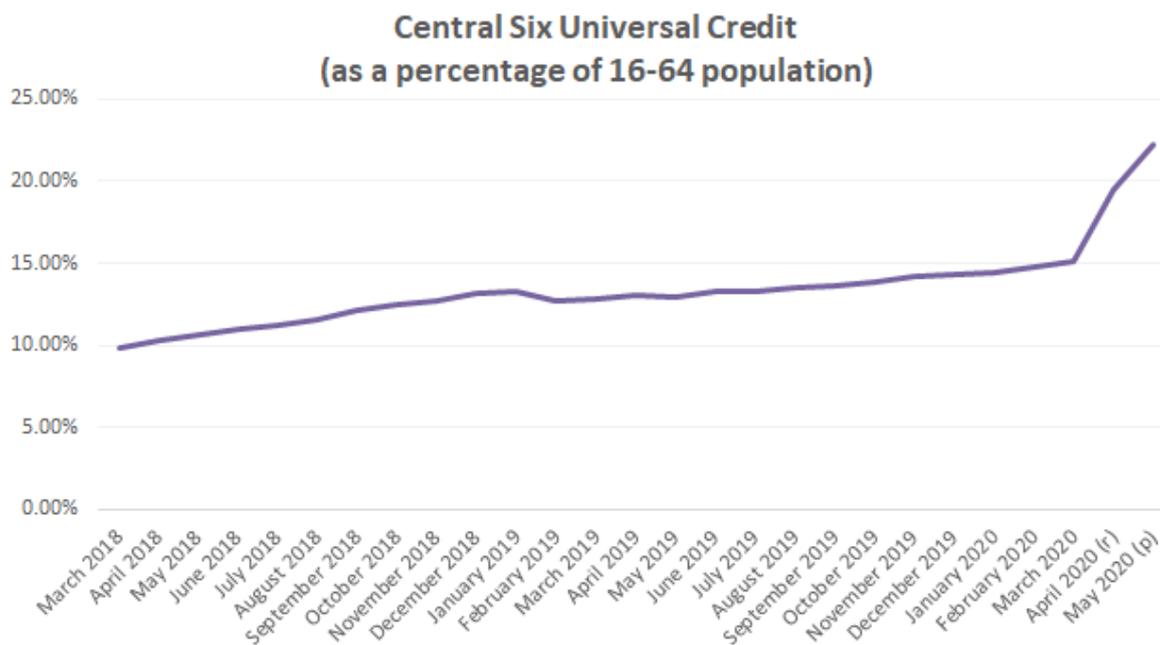
## **Impact of Covid 19 on Central Area and Implications for Masterplan Delivery**

### **1. Introduction**

- 1.1 Although the full magnitude of the long term impact of Covid19 on society as a whole, Warrington as a borough and Central Area cannot yet be fully quantified, it is clear that it will be considerable and it is likely that the delivery group will wish to return to this topic as more information becomes available.
- 1.2 However, at this first meeting of the group it is important to both highlight some of the impacts we are already aware of for our communities and that all delivery partners have the opportunity to share both the challenges they face which may impact on masterplan delivery and any opportunities or learning they have identified over recent months.
- 1.3 This short paper provides an overview of some initial observations provided by colleagues in public health, neighbourhoods and community sector, universal credit figures, and others as a starting point for discussion.
- 1.4 Delivery Group members are invited to add to these points and highlight their own particular or sector-specific knowledge or, in the spirit of collaboration and transparency, to highlight and organisation-specific challenges or recovery plans and what this may mean for project delivery going forward.

### **2 Universal Credit**

- 2.1 Between March and April and again from April to May, Warrington as a whole saw a large increase in Universal Credit claims. The table below shows information up to May 2020 and highlights percentage figures for Central 6.
- 2.2 In terms of the Central 6 area, the estimated number of claimants increased from 6413 in march to 8265 in April (29% increase) and saw a further increase up to approximately 9450 claimants in May.
- 2.3 As a percentage of the population for central area this represents an increase from 15% of the working age population claiming Universal Credit in March 2020 to 22.2% of the working age population in May2020. Figures for June are not yet available.



### 3. Community and Neighbourhood Observations

3.1 The following observations have been made by Warrington Voluntary Action and those working closely with communities in Central area over recent months:

- Anecdotally residents in Central appear to be reporting high levels of anxiety about going out. This may have an impact in terms of returning to some level of normality as regards community activity and engagement.
- Risk of dependency developing as regards support with shopping, food delivery, prescription delivery and support from volunteers.
- Fewer volunteers came from the central area in terms of registering to support the community effort during lockdown. However, we know that in normal circumstances central area has a large number of volunteers, and it is also possible that many more central residents became involved in local “pop up” food support groups and other initiatives without necessarily feeling the need to register.

### 4. Health and Social Inequalities – Information Provided by Public Health

#### Colleagues

4.1 Generally there is a need to reflect that although we have all been in the same Covid lockdown, not everyone has had the same experience. For more affluent people with the ability to work from home, shop online, remain in contact with friends and family via technology and enjoy the sunny weather in their gardens the lockdown may have provided as many benefits as disadvantages. For others, living either alone and potentially isolated or living in cramped living environments with conflict over use of space and limited opportunity to access outdoor space, unemployment

and income worries and routines disrupted the impacts have been much more severe.

4.2 In June 2020 Public Health England published a paper highlighting the disparities in risk and outcomes for covid19 across the population. Although it seems clear that age was the highest risk factor (people over 80 were 70 times more likely to die than those under 40), there are a number of other findings that potentially have relevance to the population in central area:

- Those living in more deprived areas have been more affected by Covid19, with significantly higher diagnosis and infection rates in less affluent areas when compared with more affluent areas.
- The following risk factors have also been identified:
  - Low paid risky occupations, continued to work and commute
  - Existing health issues (and biological factors)
  - Those less likely to seek medical help – as above
  - Those in crowded urban areas – as above
  - Those with poor mental health - as above
  - Those already struggling financially – as above

4.3 Uncertainty around tenancies for those in privately rented homes has been flagged as a risk factor going forward as the health and wellbeing implications are significant.

4.4 Schools data locally showed that the schools with the highest number of children attending over April and May were in the more affluent areas of the town, while the schools in the more deprived areas had much lower numbers. However, this may not be giving us the complete picture because we are not yet fully aware of the role the schools have taken to support local families through family liaison etc.

## 5. CAB – National Report on Service Demand

5.1 A Citizens Advice report published in June highlights trends nationally as regards

enquires and searches on their website and highlights the likely increase in demand not only for CAB services but also for services across the voluntary and public sector as a result of Covid19. Key points include:

- The top 10 website searches across the 3 months were:
  - 1. Coronavirus
  - 2. Furlough
  - 3. Universal Credit
  - 4. Redundancy
  - 5. PIP
  - 6. Divorce
  - 7. Benefits

- 8. Housing
- 9. Debt
- 10. Self employed

- Over the 3 months since March, the most searched word on the CAB website has changed month by month as follows: month1 – Coronavirus; month 2 – Furlough; month 3 – Redundancy.
- Linked to the point above, demand for redundancy advice is on the rise.
- Over the last month there has been a 40% rise in people seeking 1:1 advice on housing issues
- There has been an increase in people searching for advice on consumer issues such as refunds due to coronavirus

## **6. Conclusion and Discussion**

- 6.1 The information outlined above provides only a snapshot of the breadth of the impact of Covid19 across our whole population. Over time, more and more information and intelligence will become available.
- 6.2 What is clear is that the effects will be felt by the community and by the organisations who serve the community. This makes the successful delivery of the central area masterplan both even more important and even more challenging than it was before.
- 6.3 However, some of the more positive impacts of the lockdown, such as a refocussing on active travel, greater value than ever before placed on quality outside spaces, opportunities created to change working culture to enable more people to work at home, the community spirit we have seen in terms of neighbours supporting each other and coming together with the clap for carers and VE day celebrations also provide some opportunities to build on in order to deliver the aspiration of a safer, cleaner, greener and healthier Central 6 Area.

## Central Area Masterplan – Current Project Opportunities July 2020

### 1. Introduction

1.1 The Central Area masterplan sets out proposals for 30 key projects, some of which can also be broken down into smaller sub-projects.

These projects reflect the ambitions for the Central Area as expressed by over 2,500 local residents during development of the plan in 2019. Some of the proposals are things that can be implemented quickly either because they are relatively small, easy changes to make or because they align with projects or programmes that are already planned. Others are longer term, or may be dependent on delivery of earlier projects in order to be effective.

1.2 The current effects of Covid19 on communities, and the longer term impacts will need to be carefully considered along with any challenges or opportunities this brings for masterplan projects. Whilst it may mean delaying certain elements of the plan (such as anything which requires large gatherings of people), it does open up opportunities to progress more quickly with some of the other project areas (such as implementing measures to address congestion and increase active travel).

1.3 The table below sets out some of the current opportunities for the delivery group to consider, taking account of current pressures, plans and opportunities alongside the ambitions and proposals within the masterplan.

<b>Project Area</b>	<b>Masterplan Theme(s)/Project(s) it Aligns with</b>	<b>Additional Detail</b>	<b>Lead</b>
Bewsey and Dallam Hub	- Community Hubs and Facilities Theme (CF4, community hubs and buildings)	- Completion of the build - Targeted work with the local community to maximise usage and benefits locally	John Laverick/ Emma Hutchinson
First /Final Mile Project	- Inclusive, safer greener streets theme (ST5 first/final mile)	- Ensuring that the project continues to engage with local residents and that delivery	Steve Hunter

	<ul style="list-style-type: none"> <li>- Well connected affordable movement (AM2 moving to walking, cycling and cleaner transport)</li> </ul>	benefits the communities living within the project area	
Other LTP active travel-related projects	<ul style="list-style-type: none"> <li>- Well connected affordable movement theme (AM2 moving to walking, cycling and cleaner transport)</li> <li>- People friendly parks and spaces theme (PS2 green routes for leisure)</li> </ul>		Steve Hunter
Warrington Youth Zone	<ul style="list-style-type: none"> <li>- Community empowerment and Action theme (CE2 supporting future generations)</li> <li>- Community hubs and facilities theme (wellbeing and social support delivery form community locations)</li> </ul>	<ul style="list-style-type: none"> <li>- Delivery of building</li> <li>- Maximising access for young people in central area</li> <li>- Maximising benefit of offering services from the youth zone building where possible/appropriate</li> </ul>	Dave McNicholl
Victoria Park Playing Pitch	<ul style="list-style-type: none"> <li>- People-friendly parks and spaces (PS4 Park life amenities)</li> </ul>	<ul style="list-style-type: none"> <li>- Funding, delivery, community use by local residents</li> </ul>	Dave Cotterill
COVID Response – maximising safe use of open spaces for wellbeing	<ul style="list-style-type: none"> <li>- People friendly parks and spaces theme (PS3 community green space teams)</li> <li>- Community facilities (CF2 wellbeing delivery from community locations)</li> </ul>	<ul style="list-style-type: none"> <li>- Parks strategy being developed</li> <li>- Potential to link with Active Warrington partners regarding provision of activities such as orienteering and table tennis in parks</li> </ul>	Dave Cotterill
Local environmental Improvements in neighbourhoods	<ul style="list-style-type: none"> <li>- Inclusive neighbourhoods and housing theme (project NH3,</li> </ul>	<ul style="list-style-type: none"> <li>- Community initiative to follow up “Clean19”</li> </ul>	Various TBC depending on focus

	tackling neighbourhood problems)	<ul style="list-style-type: none"> <li>- Explore and link with planned activity from partners regarding environmental improvements</li> <li>- Targeted waste collection information campaign and continuation of targeting flytipping activity.</li> </ul>	
Social Value Framework Plus	<ul style="list-style-type: none"> <li>- Inclusive economy theme (project IE2 social value plus framework)</li> </ul>	<ul style="list-style-type: none"> <li>- Opportunity to explore implementing social value practices to support local businesses as part of local Covid recovery activity</li> </ul>	
Post Covid Employment Support Activity	<ul style="list-style-type: none"> <li>- Inclusive economy theme (all project areas of connecting business and communities, social value and education and employment)</li> <li>- Potentially also community hubs and facilities theme (CF3 community enterprise)</li> </ul>	<ul style="list-style-type: none"> <li>- Approach to supporting the local economy post-covid</li> <li>- Ensuring that local residents in the central area are able to access support and opportunities</li> <li>- Channelling local support for start-ups and SMEs</li> </ul>	Stephen Fitzsimons
Local Cultural offer	Community Hubs and Facilities (CF1 community arts and culture delivery)	<ul style="list-style-type: none"> <li>- Dependent on social distancing restrictions up to a point</li> <li>- Maximise the opportunity to work with Not Too Tame on local delivery</li> <li>- Consider local offer being prepared by Culture Warrington for local schools</li> </ul>	TBC depending on focus

		<ul style="list-style-type: none"> <li>- Link with opportunities provided by Rugby League World Cup to access local schools with a range of cultural activities</li> </ul>	
Warrington Rowing Club Project	<ul style="list-style-type: none"> <li>- Active Waterside (AW1 Waterside Activity Hub)</li> </ul>	<ul style="list-style-type: none"> <li>- Potential to link with AW2 Waterside movement and connections)</li> <li>- May need to be delayed, dependent on rowing club position post covid and their preferred timescale and ambition.</li> </ul>	Rowing club nominated lead