

City Status

Results from the online survey

Analysis has been carried out per question and takes into account completed responses. Each question highlights the total number who responded, and cases in which respondents did not answer a specific question can be seen as 'skipped'.








The survey closed on Thursday 21 October 2021 and received a total of 1005 responses.

For the purpose of this analysis the data where applicable has been anonymised so that it does not itself identify any individual. Postcodes have also been omitted from this analysis and other identifiers such as unique respondent ID, date and time of response have also been removed.

Question 6 and 'other' open comment questions: Open comments were seen to be defamatory - statements have been redacted to protect people. This includes bad language and personal details, for example names of council staff. Open comments containing personal details which could potentially identify an individual have also been redacted.

Questions asked in the survey	Page number
1. How best describes how you are responding to this survey?	2
2. What is your postcode? (<i>free text</i>)	2
3. From the list below select up to five words or phrases that best describes Warrington in your view. (<i>19 words/phrases</i>)	3
4. How strongly do you agree or disagree with the following statements? (<i>4 statements</i>)	4
5. How strongly do you agree or disagree with the following statements? (<i>4 statements</i>)	4
6. Please use the space below to add any comments in relation to our City status bid. (<i>See separate document</i>)	4

1. How best describes how you are responding to this survey? Please select one option.

Answer Choices		Response Percent	Response Total
1	A local resident who lives in Warrington		93.13% 936
2	A person who works in Warrington		1.89% 19
3	A visitor to Warrington		1.39% 14
4	Local Borough, Town or Parish Councillor		1.19% 12
5	Local Business owner/Manager		0.50% 5
6	A group or organisation		0.20% 2
7	Other (please specify):		1.69% 17
		answered	1005
		skipped	0

Other (please specify): (17)

1	Warrington born and bred, now live in Northwich but regularly return to Warrington to visit family and friends
2	Someone who doesn't want Warrington to be a city.
3	Born and bred in Warrington town.
4	A very recent escapee from 48 years in Warrington
5	Used to live in Warrington for 30 years
6	A person who was born and has lived, been educated and worked on the Warrington area.
7	Born and raised in Warrington. Moved just out of the area. Still see family and wolves every week
8	A time travelling werewolf that is the king of Warrington in the post zompocalypse future.
9	ex resident
10	A proud Warringtonian by birth but now lives out of town but visits family and friends regularly
11	A former resident, recently moving away from Warrington, but will probably return in the future
12	I grew up in Warrington but moved away for university
13	A resident in Lymm which is part of Warrington Borough.
14	Former resident from birth
15	born there, with ongoing associations and interests
16	A Warringtonian who lives outside of Warrington
17	Born and raised in warrington

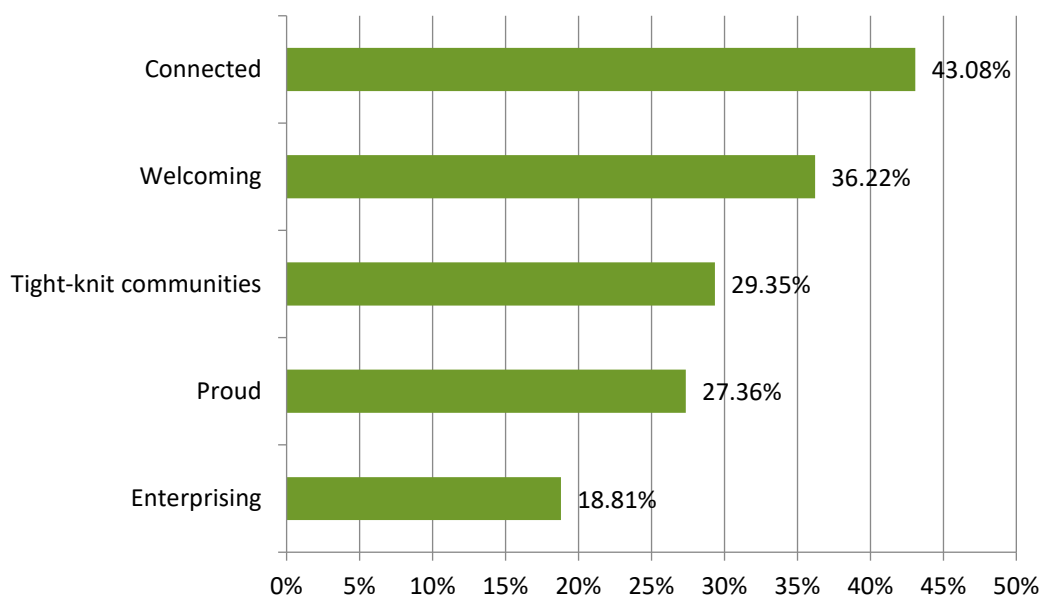
2. What is your postcode? For example WA1 2NH, WA13 8HW.

Answer Choices – 982 participants provided a postcode.		Response Percent	Response Total
1	Open-Ended Question	100.00%	982
		answered	982
		skipped	23

3. From the list below select up to five words or phrases that best describes Warrington in your view. Displayed in sequence as per online survey.

Answer Choices	Response Percent	Response Total
Connected	43.08%	433
Determined	10.85%	109
Dynamic	7.46%	75
Economic powerhouse	10.25%	103
Enterprising	18.81%	189
Humble	15.32%	154
Impressive cultural, historic and natural assets	18.31%	184
Inclusive	12.64%	127
Innovative	7.76%	78
Leisure	16.72%	168
Outward-looking	8.56%	86
Pioneering	3.68%	37
Proud	27.36%	275
Strong civic pride	13.53%	136
Thriving third sector	6.27%	63
Tight-knit communities	29.35%	295
Unique traditions	18.21%	183
Vibrant and inclusive communities	10.05%	101
Welcoming	36.22%	364
	answered	1005
	skipped	0

Top 5 words or phrases selected from the list presented at question 3 (above)



4. How strongly do you agree or disagree with the following statements? Please select one option in each row.

Answer Choices	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Response Total	
City status could provide additional national recognition to Warrington	22.65% 227	13.87% 139	10.28% 103	18.26% 183	34.93% 350	1002	
City status could provide additional international recognition to Warrington	17.10% 171	15.90% 159	10.30% 103	18.30% 183	38.40% 384	1000	
City status could provide opportunities for increased investment in the borough	22.53% 226	16.35% 164	14.26% 143	15.95% 160	30.91% 310	1003	
City status could help provide better job prospects and employment opportunities	19.52% 194	15.19% 151	13.28% 132	18.51% 184	33.50% 333	994	
						answered	1003
						skipped	2

5. How strongly do you agree or disagree with the following statements? Please select one option in each row.










Answer Choices	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Response Total	
Warrington has a proud and unique story to tell	22.06% 221	35.13% 352	22.55% 226	12.18% 122	8.08% 81	1002	
Warrington has an ambitious future	20.92% 209	28.73% 287	24.12% 241	14.91% 149	11.31% 113	999	
Warrington is a place that shouts about its success	9.83% 98	17.85% 178	36.01% 359	23.37% 233	12.94% 129	997	
Warrington has vibrant and welcoming communities	15.55% 155	35.71% 356	25.68% 256	13.34% 133	9.73% 97	997	
						answered	1003
						skipped	2

6. Please use the space below to add any comments in relation to our City status bid.





Answer Choices – See separate document	Response Percent	Response Total	
1 Open-Ended Question	100.00%	548	
		answered	548
		skipped	457

Respondents profile and equality monitoring




7. Age

Answer Choices			Response Percent	Response Total
1	Below 16 If below 16, please state age in the box below		0.00%	0
2	16-24		3.70%	35
3	25-34		12.47%	118
4	35-44		21.67%	205
5	45-54		23.26%	220
6	55-64		21.14%	200
7	65-74		12.26%	116
8	75-84		2.22%	21
9	85 or over		0.11%	1
10	Prefer not to say		3.17%	30
			answered	946
			skipped	59
Age, if under 16 (3)				
	1	71	3	38
	2	19		










8. Gender:

Answer Choices			Response Percent	Response Total
1	Male		46.66%	440
2	Female		47.08%	444
3	Non-Binary		0.42%	4
4	Prefer not to say		5.83%	55
			answered	943
			skipped	62

9. Is your gender identity the same as your sex registered at birth? Please select one option.







Answer Choices			Response Percent	Response Total
1	Yes		92.37%	847
2	No		0.98%	9
3	Prefer not to say		6.65%	61
			answered	917
			skipped	88

10. What is your relationship status? Please select one option.

Answer Choices			Response Percent	Response Total
1	Single		13.73%	128
2	Married		55.79%	520
3	Co-habiting		12.23%	114
4	Separated		0.75%	7
5	Divorced		4.72%	44
6	Widowed		2.25%	21
7	In a same sex marriage		0.21%	2
8	In a same sex civil partnership		0.54%	5
9	Prefer not to say		9.76%	91
			answered	932
			skipped	73




Ethnic origin

11. How would you describe your ethnic origin? Please select one option.

Answer Choices			Response Percent	Response Total
1	White		88.32%	824
2	Asian or Asian British		0.96%	9
3	Mixed or multiple ethnic groups		0.86%	8
4	Black, Black British, Caribbean or African		0.11%	1
5	Other ethnic group		0.75%	7
6	Prefer not to say		9.00%	84
			answered	933
			skipped	72

Breakdown of ethnic origin by group

White ethnic group of background. Select one option.

Answer Choices			Response Percent	Response Total
1	English, Welsh, Scottish, Northern Irish or British		93.52%	101
2	Irish		2.78%	3
3	Gypsy or Irish Traveller		0.00%	0
4	Roma		0.00%	0
5	Any other white background (please state)		3.70%	4
			answered	108
			skipped	10

White ethnic group of background. Select one option.

Any other white background (please state) (4)

1	Other
2	Italian
3	English, never British.
4	German

Asian or Asian British ethnic group of background. Select one option.

Answer Choices		Response Percent	Response Total
1	Indian	0.00%	0
2	Pakistani	0.00%	0
3	Bangladeshi	0.00%	0
4	Chinese	0.00%	0
5	Any other Asian background (please state)	0.00%	0
No answers found.		answered	0
		skipped	118

Mixed or Multiple ethnic group of background. Select one option.

Answer Choices		Response Percent	Response Total
1	White and Black Caribbean	100.00%	1
2	White and Black African	0.00%	0
3	White and Asian	0.00%	0
4	Any other mixed background (please state)	0.00%	0
		answered	1
		skipped	117

Black, Black British, Caribbean or African ethnic groups of background. Select one option.

Answer Choices		Response Percent	Response Total
1	Caribbean	0.00%	0
2	African	0.00%	0
3	Any other Black, Black British or Caribbean background (please state)	0.00%	0
No answers found.		answered	0
		skipped	118

Other ethnic group Select one option.

Answer Choices		Response Percent	Response Total
1	Arab	0.00%	0
2	Any other ethnic group (please state)	100.00%	1
		answered	1
		skipped	117
Any other ethnic group (please state) (1)			
1	Gypsy and Traveller		




12. How would you describe yourself? Please select one option.

Answer Choices		Response Percent	Response Total
1	Straight/Heterosexual	78.94%	686
2	Lesbian/Gay woman	0.92%	8
3	Gay man	3.68%	32
4	Bisexual	2.42%	21
5	Other sexual orientation	0.46%	4
6	Prefer not to say	13.58%	118
		answered	869
		skipped	136





13. Your religion or belief. Which group below do you most identify with? Please select one option.

Answer Choices		Response Percent	Response Total
1	No religion or belief	41.34%	389
2	Christian (Church of England, Catholic, Protestant and all other Christian denominations)	47.18%	444
3	Buddhist	0.43%	4
4	Hindu	0.21%	2
5	Muslim	0.53%	5
6	Jewish	0.11%	1
7	Sikh	0.21%	2
8	Prefer not to say	7.55%	71
9	Any other religion	2.44%	23
		answered	941
		skipped	64









14. Are you currently pregnant or have you been pregnant in the last year? Please select one option.

Answer Choices			Response Percent	Response Total
1	Yes		2.63%	24
2	No		87.84%	802
3	Prefer not to say		9.53%	87
			answered	913
			skipped	92

15. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Please select one option.

Answer Choices			Response Percent	Response Total
1	Yes a little		10.40%	96
2	Yes a lot		7.15%	66
3	No		73.13%	675
4	Prefer not to say		9.32%	86
			answered	923
			skipped	82

16. If you answered 'yes' to the previous question, please state the type of impairment. If you have more than one please tick all that apply.

Answer Choices			Response Percent	Response Total
1	Autistic Spectrum		6.36%	11
2	Learning Disability/Difficulty		6.36%	11
3	Long-standing illness		35.84%	62
4	Mental Health condition		29.48%	51
5	Other Developmental Condition		1.73%	3
6	Physical Impairment		41.62%	72
7	Sensory Impairment		4.05%	7
8	Other		17.34%	30
			answered	173
			skipped	832