

Economic Profile 2021

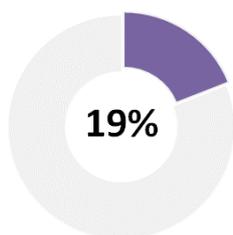
Business Intelligence Service

Introduction and Background

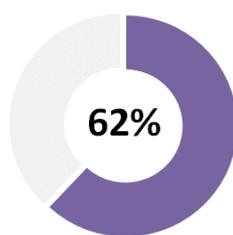
The economic profile considers a wide range of factors that affect the people of Warrington. The objective is to use the most recently available data to provide a view of the current economic situation within the borough. The majority of information is provided via the ONS (Office for National Statistics) and is licenced under the terms of the Open Government Licence v3.0. The population figures from the ONS are rounded to the nearest hundred and therefore they may not sum correctly and percentages may not equal 100%.

Summary:

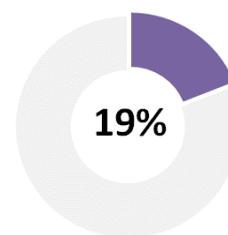
- Warrington's resident population estimate for mid-2020 was 209,400; of these 103,900 are male and 105,600 are female.
- Warrington's 0-15 population is 39,400 (19% of the total); Warrington's 16-64 population is 129,900 (62% of the total) and Warrington's 65 and over population is 40,000 (19% of the total). These figures and percentages are rounded and don't add up to 100%. Warrington's broad age percentages are very similar to those in the North West as a whole and nationally (England and Wales).



15 and under: 39, 400



16 to 64: 129, 900



65 and over: 40, 000

- The latest employment levels (January to December 2020) for the 16 to 64 population is 80.0%, a slight fall from previous quarters.
- Unemployment levels in Warrington remain fairly stable, but have seen a recent increase from 3.2% to 3.3% in 2020 (January to December 2020).
- The largest areas for employment in Warrington are Professional, scientific and technical services (16.5%), as well as Wholesale and Retail Trade, Repair of Motor Vehicles services (15.8%).
- Warrington (at 41.8%) has a higher rate of the population with a NVQ level 4 qualification than the North West (38.7%) and Great Britain (43.1%).
- The main occupations in Warrington are professional occupations and associate professional & technical – these account for 39.0% of Warrington's employment.
- Regional Gross Value Added (GVA) is a measure of the increase in the value of the economy due to the production of goods and services. In Warrington the GVA was worth £7,757 million in 2019. Warrington's GVA is £36,937 per population in 2019, higher than the North West (£25,629) and the United Kingdom (£29,599).

- The number of businesses active at any stage in 2020 was 11,330, slightly fewer than in 2019 (0.6% decrease). Over 83% of businesses (local units) have nine or fewer employees.
- The average gross wage for people who reside in Warrington (£559.20) is lower than the North West (£560.30) and lower than Great Britain overall (£587.10). The difference in Warrington in wages between males and females who reside in the borough is 20.2% (Male: £614.30; Female: £511.00).

Population and Demographics:

The following information summarises the population of Warrington. Where possible, 2020 mid-year population estimates are used.

- The resident population of Warrington for mid-year 2020 is estimated at 209,400, lower than the mid-year 2019 estimate (of 210,000).
- There are an estimated 96,600 residential properties in Warrington (as at October 2021).
- The population of children aged 0-15 in Warrington is estimated at 39,400 (18.8% of Warrington's population). Of the 0-15 year-olds in Warrington, 51.4% are male and 48.6% are female.
- The working age population (16 to 64) is estimated at 129,900 (62.0% of Warrington's population). Of the 16-64 year olds in Warrington, 51.4% are male and 48.6% are female.
- The population of older people (65 and over) is estimated at 40,000 (19.1% of Warrington's population). Of the 65 and over in Warrington, 45.6% are male and 54.4% are female.
- The median age is 42, and the largest age group, by 5-year band, is the 50-54 age group (16,000) accounting for 7.6% of the total Warrington population.
- There are 11.6 residents per hectare in 2020; this is an increase from the 2011 census figure of 11.2 residents per hectare.
- There are an estimated 103,800 males (49.6%) and 105,600 females (50.4%).

The breakdown by broad age band for Warrington by males and females is as follows:

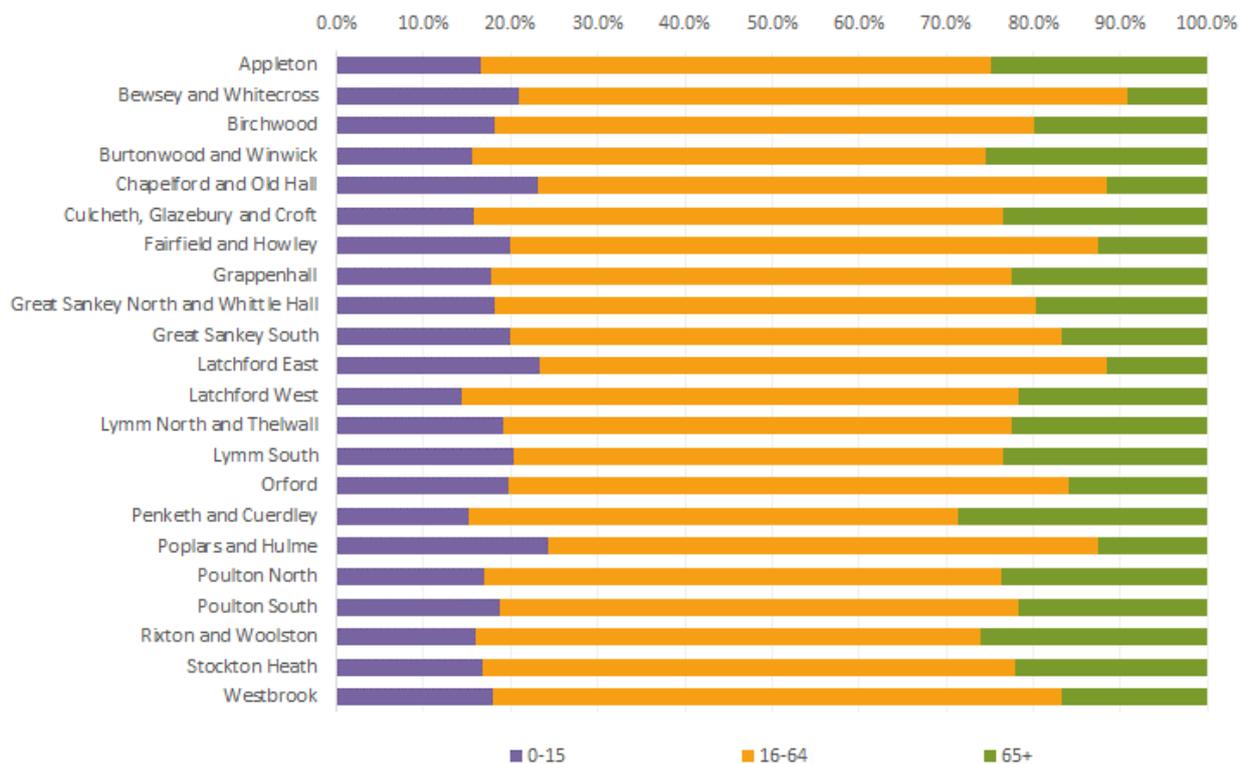
Table 1: Warrington Resident Population Mid-2020, by Broad Age Group and Gender

Age	Males		Females		Persons	
	No. People	% people	No. People	% people	No. People	% people
0 to 15	20,300	19.5%	19,200	18.2%	39,400	18.8%
16 to 64	60,300	62.9%	64,600	61.2%	129,900	62.0%
65 and over	18,300	17.6%	21,800	20.6%	40,000	19.1%
Total	103,800	100.0%	105,600	100.0%	209,400	100.0%

Source: ONS population estimates mid-2020, ©Crown copyright reserved. This information is licensed under the terms of the Open Government Licence v3.0. Figures rounded to the nearest hundred and may not sum exactly due to rounding.

Each ward within Warrington has a differing breakdown of the Broad Age Groups, for example Poplars and Hulme has a larger percentage of its population in the 0-15 age group while Penketh and Cuerdley has a larger percentage of its population in the 65 and over age group. Chart 1 below shows the differences in Broad Age Group:

Chart 1: Resident Warrington Ward Population by Broad Age Group, Mid-2020



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Warrington is projected to increase population over the next twenty years (between 2018 and 2038) by over 6,700. In the shorter term Warrington’s population is estimated to increase by 2.1% (between 2018 and 2030) and the working age population decreasing by

-2.0% during the same period. The table below shows the projected increase in population by broad age band:

Table 2: Projected Population Change will see large increases in the 65 and over age band

	To 2020	To 2022	To 2024	To 2026	To 2028	To 2030
Aged 0 to 15	0.0%	-0.6%	-2.0%	-3.9%	-6.3%	-8.1%
Aged 16 to 64	-0.2%	-0.3%	-0.5%	-0.7%	-1.3%	-2.0%
Aged 65+	3.5%	6.9%	10.9%	15.2%	20.8%	26.3%
All Ages	0.5%	1.0%	1.3%	1.6%	1.9%	2.1%

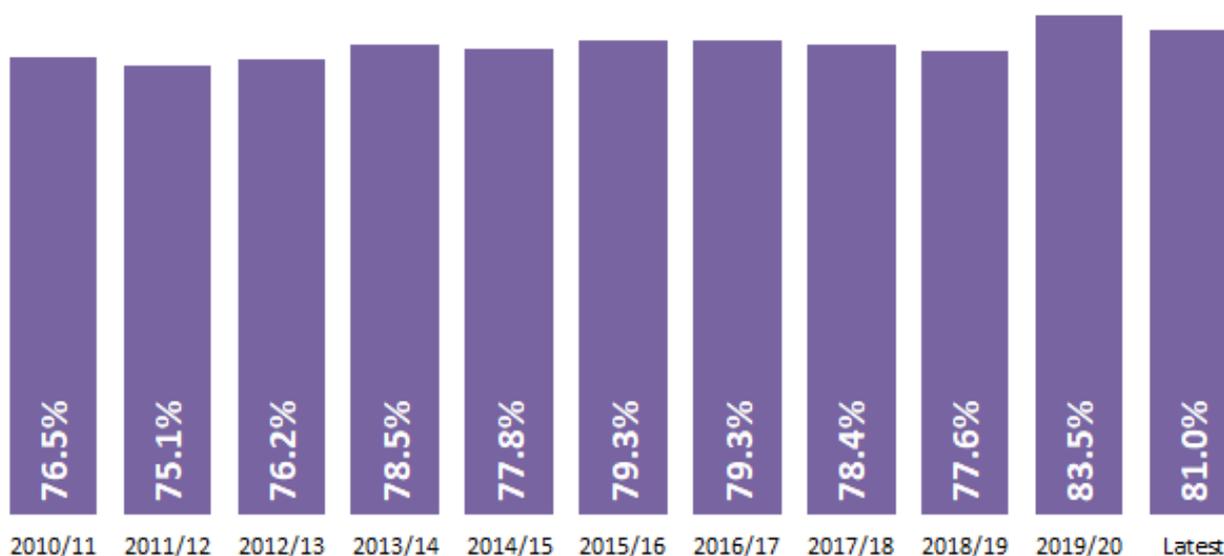
Source: ONS Interim Population Projections mid-2018 to 2030 licensed under the terms of the Open Government Licence v3.0.

Warrington's life expectancy at birth has increased for males from 75.7 in 2001-2003 to 79.2 in 2016-2018 (a percentage increase 4.6%). The life expectancy of females in Warrington during the same period has increased from 80.0 to 82.7 (a percentage increase of 3.4%). The ages are rounded and therefore the percentage increases may not sum correctly.

Employment and Unemployment:

Local employment and the types of jobs provided can be established with the Annual Population Survey and the Business Register and Employment Survey (BRES). Warrington's employment has seen slight falls in the last couple of years (see Chart 2). Latest data relates to January 2020 to December 2020.

Chart 2: Warrington's 16-64 population in employment slightly increased before Covid-19



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Warrington's population (16 to 64) in employment has remained fairly stable, though the latest figures (January to December 2020) is of a falling percentage in employment. As a percentage of the overall population Warrington currently has 50.4% in employment.

The largest areas of employment in Warrington are Professional, scientific and technical services (approximately 23,000 employees) and Business admin and support services (approximately 19,000 employees).



Professional, scientific and technical services

17%

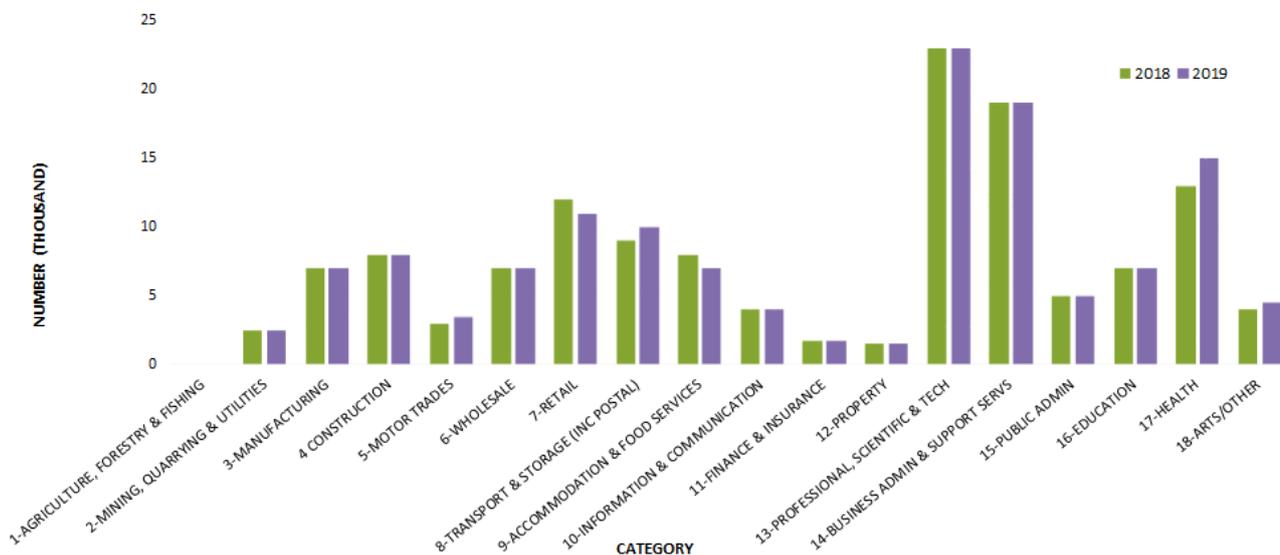


Business admin and support services

16%

These two areas represent a third of the workforce in Warrington. Chart 3 shows the percentage in employment in all industry types.

Chart 3: Warrington’s employee jobs by Industry type

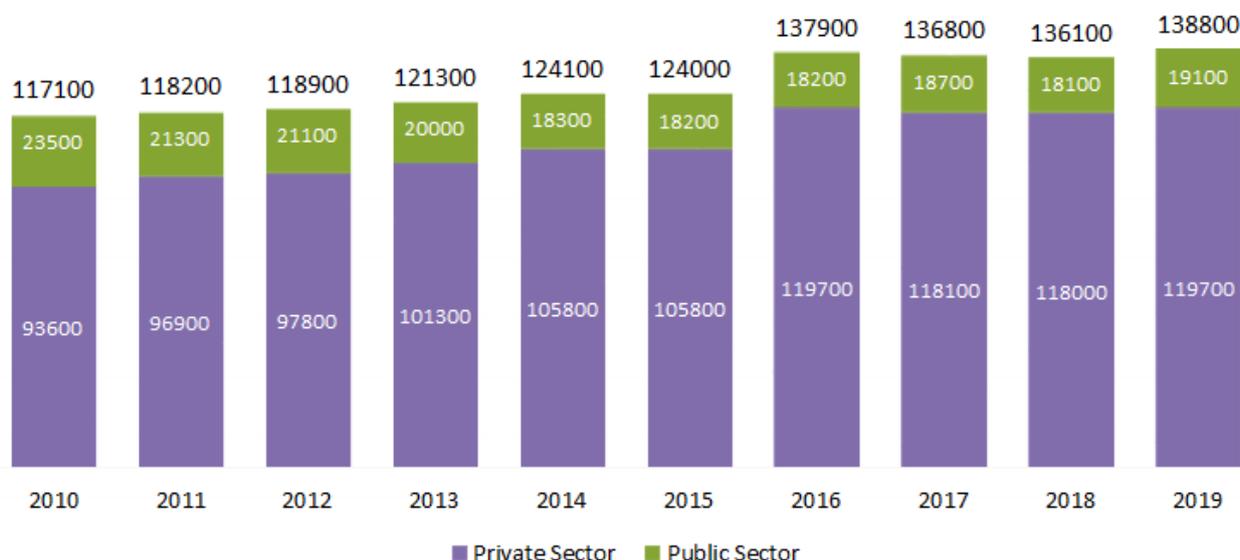


Source: ONS Business Register and Employment Survey, ©Crown copyright reserved. This information is licensed under the terms of the Open Government Licence v3.0.

The total number of employed has increased over the last five years with the percentage working in the private sector increasing from 85% to 86%. Private sector employment has increased from 105,800 in 2015 to 119,700 in 2019 (public sector employment has also increased from 18,200 to 19,100 during the same period). During the last year (between

2018 and 2019) total employment has increased by 2,700 (see Chart 4 on the following page).

Chart 4: Over 86% of Warrington’s employment is in the private sector

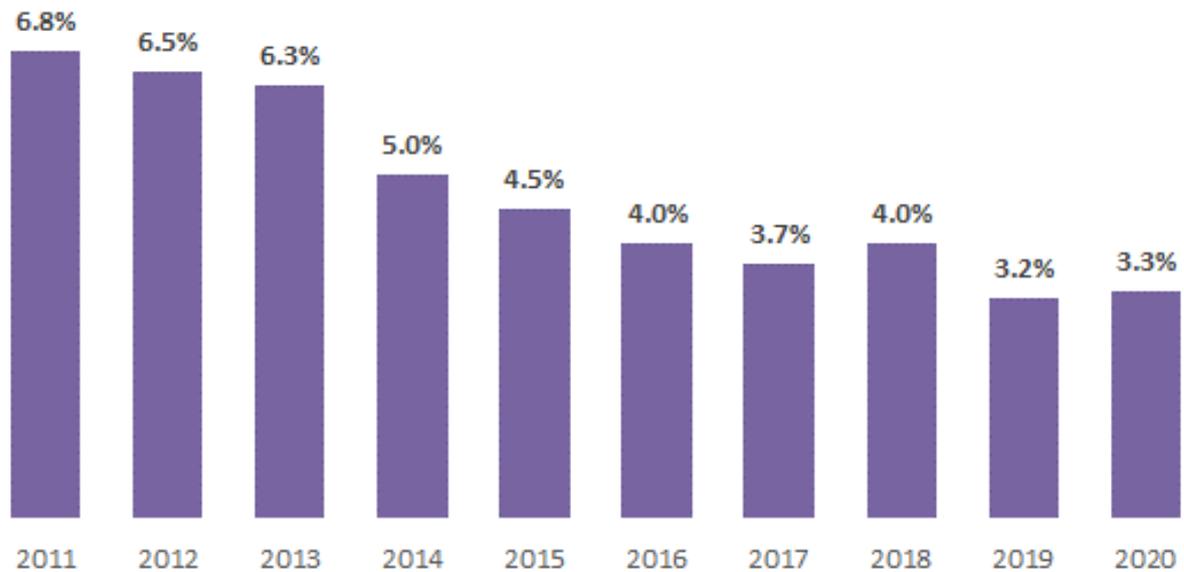


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In terms of Warrington’s economically inactive (during 2018) there’s 22,500, or 17.4% of those aged 16-64, which is lower than both the North West (22.4%) and Great Britain (20.9%) overall. The main categories of inactivity are Students (6,600), Long-term sick (4,800) and Looking after Family/Home (4,600). The Retired percentage in Warrington (at 14.1% of those economically inactive) is higher than the North West (13.9%) and Great Britain (13.6%).

The ONS Regional Labour Market has shown that Warrington’s unemployment rate has fell in all years from 2011 up to 2017, latterly the unemployment rate has stabilised and is currently at 3.3% in 2020, see Chart 5 on the following page. The latest Warrington figure of 3.3% is lower than both the North West (4.2%) and Great Britain (4.6%).

Chart 5: Warrington's unemployment rate remains stable

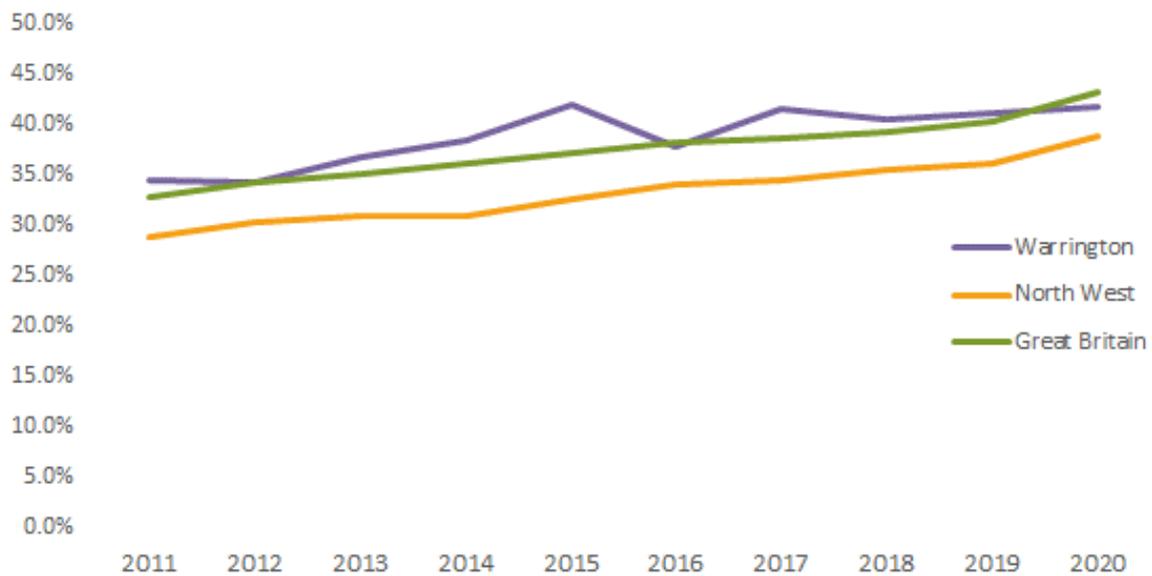


Source: ONS Regional Labour Market, ©Crown copyright reserved. This information is licensed under the terms of the Open Government Licence v3.0.

Skills and Qualifications:

Warrington has a higher percentage of residents with and NVQ level 4 (Higher Education Certificate/BTEC) or above qualification when compared with the North West, but slightly lower than Great Britain overall. In 2020, Warrington has 41.8% of residents at NVQ4 and above compared to 38.7% in the North West and 43.1% for Great Britain overall. Over the last decade Warrington has nearly always been above the North West and England averages for residents having an NVQ4 or above qualification. The general trend has seen increases over the last ten years in Warrington, the North West and England (see Chart 6 on the following page).

Chart 6: More than 40% of Warrington residents have a qualification at NVQ4 and above



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In terms of all levels of education, Warrington is above both the North West (87.6%) and Great Britain (87.9%) with 89.9% having any qualification at NVQ1 and above. The chart below (Chart 7) shows that Warrington compares favourably at all levels.

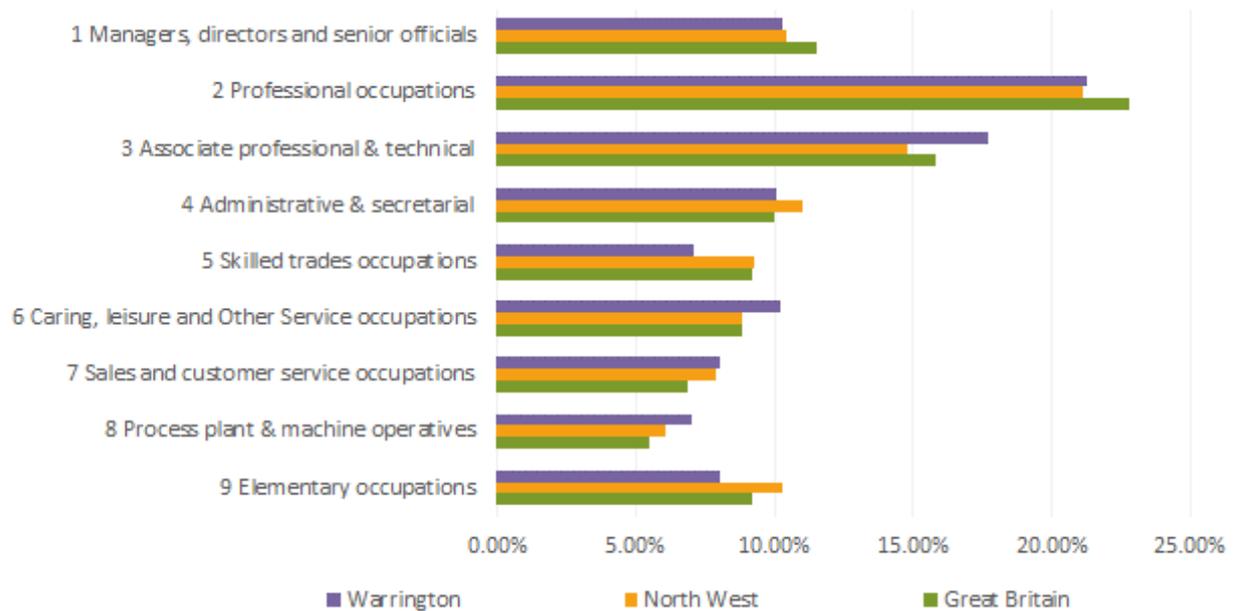
Chart 7: Warrington is higher than the North West at all qualification levels



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In terms of occupations (Standard Occupational Classification) in Warrington the largest areas are professional occupations and associate professional and technical. Warrington has lower numbers working in process plant and machine operatives. Chart 8 shows how Warrington compares against the North West and Great Britain overall.

Chart 8: Warrington’s main occupations are Professional and Associate Professional



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Nearly half of Warrington’s employment (49.3%) is in the top three categories, again this is higher than the North West (46.3%), but lower than Great Britain (50.1%).

Gross Value Added:

Regional Gross Value Added (GVA) is the value generated by any unit engaged in the production of goods and services, it relates to where people work rather than where they live. The total Gross Value Added for Warrington was £7,757 million in 2019, an increase of 42% in the ten year from the 2010 figure of £5,451 million. See chart 9 on the following page.

The main business sectors, in 2018, which contribute to Warrington’s GVA figure are Administrative and support services and Wholesale and retail trade; repair of motor vehicles. These two business sectors makes up more than a quarter of the total GVA (27.3%).



Administrative and Support Services

£1225 million



Wholesale & Retail;
Motor Vehicle Repair

£817 million



Construction

£797 million

Chart 9: Warrington’s GVA (in millions) has increased by 42% in the last 10 years



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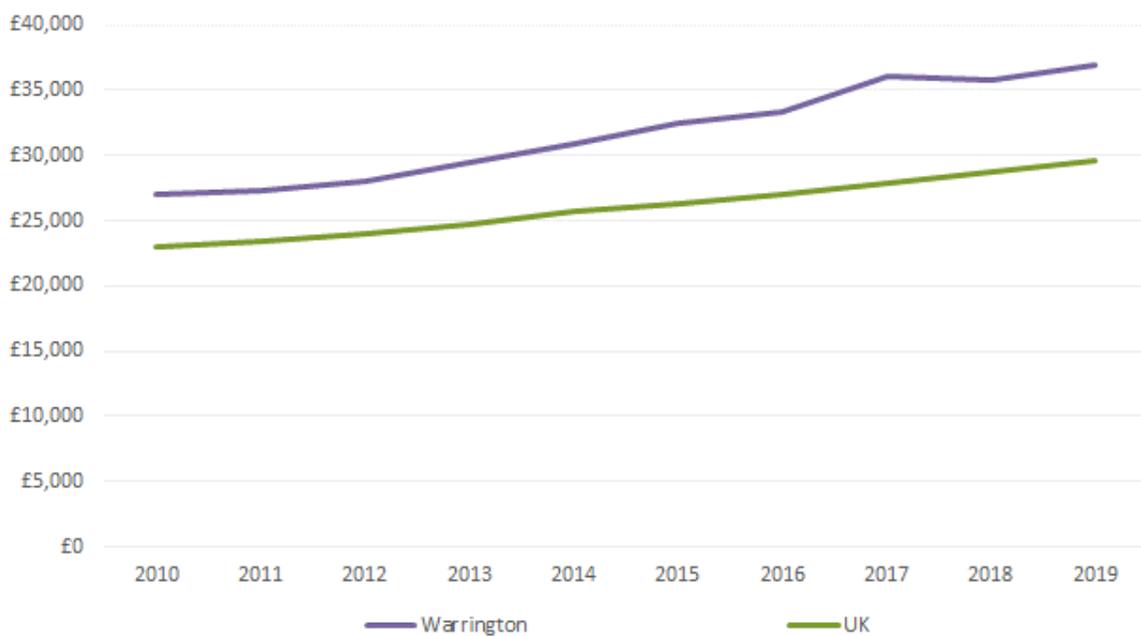
Chart 10: Warrington’s GVA (per population) has increased by 36% in the last 10 years



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In terms of GVA per head, in 2019, Warrington’s figure was £36,937, an increase of 36% in the ten years from the 2010 figure of £27,078. The 2019 figure is higher than the overall UK figure of £29,599 per head, see Chart 11 below.

Chart 11: Warrington’s GVA per head is consistently higher than the UK average



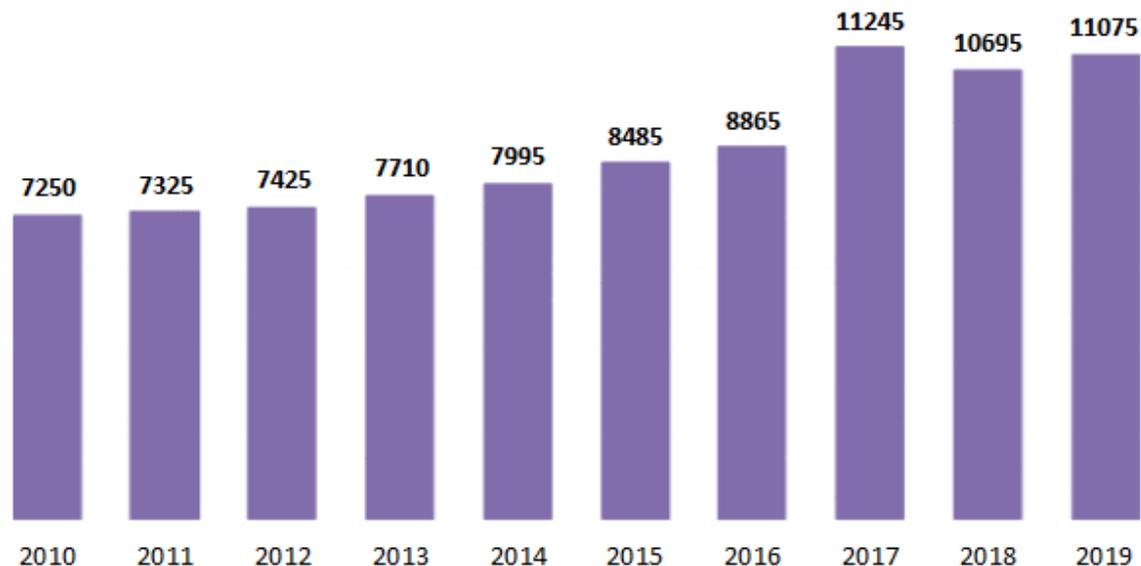
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Business and Enterprise:

The number of business enterprises active in Warrington during 2019 was 11,075, a 3.6% increase on the 2018 figure. The number of enterprises had been steadily increasing in previous years but have stabilised over the last few years (See Chart 12 below).

Warrington's increase in active enterprises is higher than the North West (0.6% increase) and the United Kingdom (2.5%).

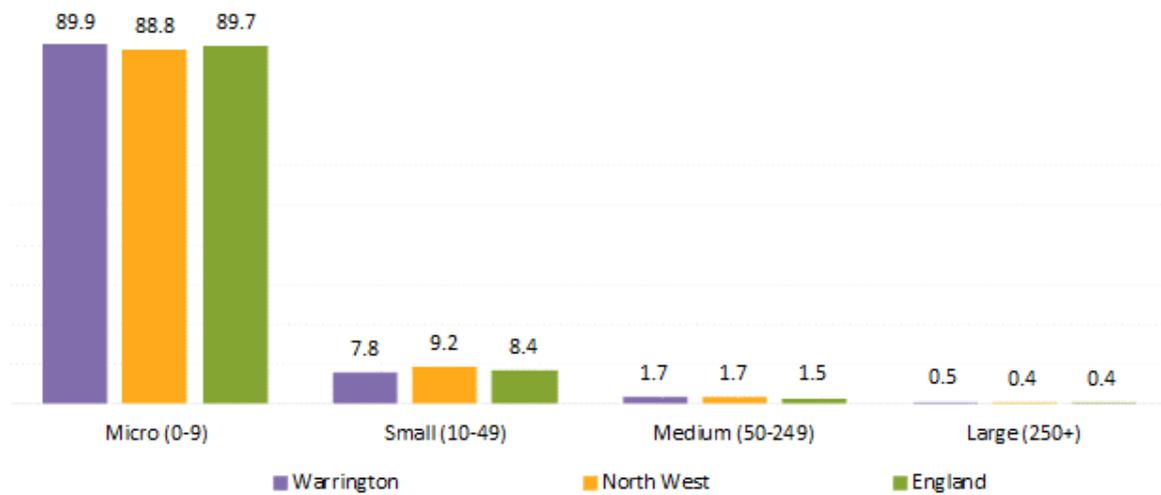
Chart 12: Warrington's active enterprises have increased between 2018 and 2019



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In terms of the size, Warrington has a higher percentage of micro enterprises (those with 9 or fewer employees) than the North West and England. Warrington has nearly 90% in this category (89.9% in Warrington compared with 88.8% in the North West and 89.7% in England). Conversely, Warrington has a lower percentage in small enterprises (those employing between 10 and 49 people) with 7.8% in Warrington compared with 9.2% in the North West and 8.4% in England. Combining the micro and small enterprises Warrington (97.7%) and the North West (98.0%) and England (98.1%) are all very similar. See chart 13 on the following page.

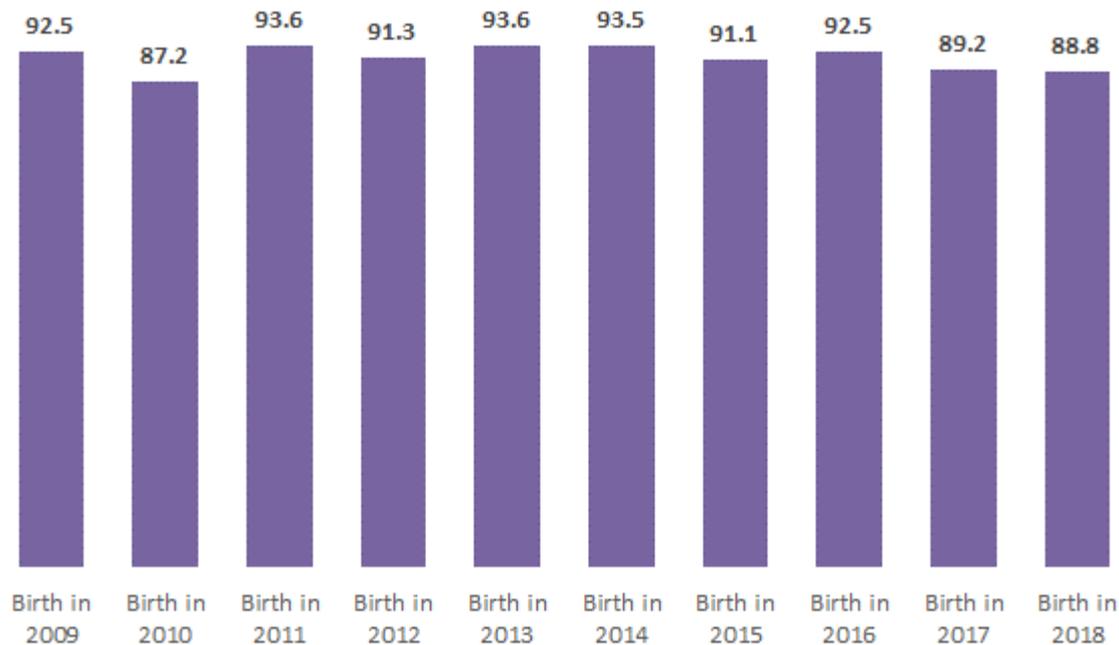
Chart 13: Warrington has a higher percentage of micro enterprises than comparators



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The one-year survival rate for new enterprises in Warrington over the last five years has been around the 90% mark with a high of 93.5% for businesses started in 2014; the lowest survival rate was for businesses born in 2010 at 87.2%, see chart 14 below. Warrington has had a slightly higher average survival rate when compared with the North West and England over this time period, though the latest figure for England (89.0%) is slightly higher than Warrington (88.8%).

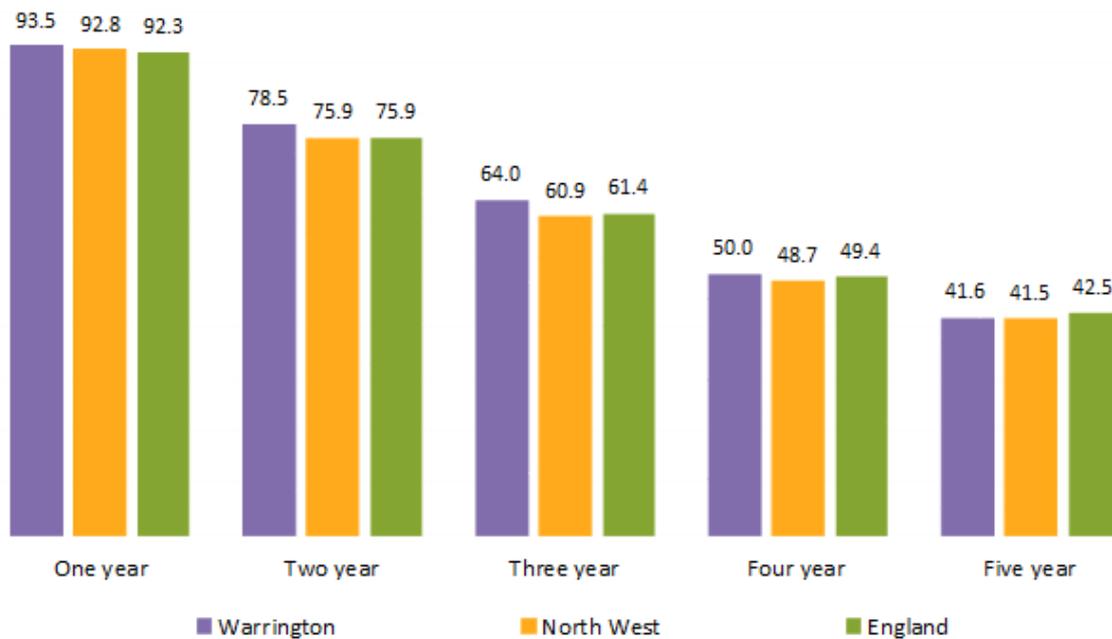
Chart 14: Nearly 90% of enterprises last for longer than one year.



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Taking a longer term view, with business births in 2014, Warrington has a survival rate which is slightly better than the comparators up to four years, but after five years the survival rate is 41.6% - slightly worse than the England figure and very similar to the North West overall, see chart 15.

Chart 15: Warrington’s enterprise survival is better than comparators up to four years

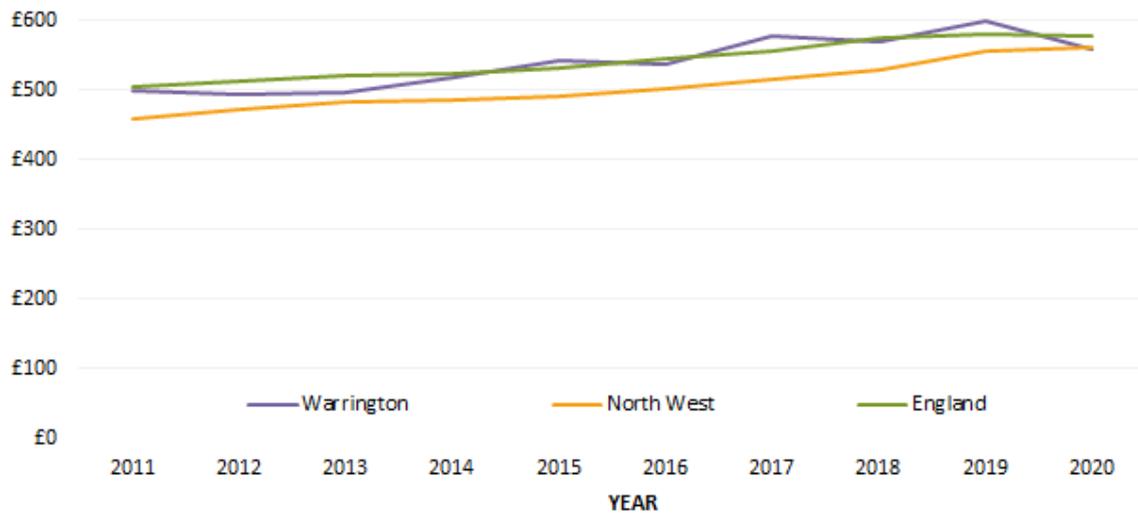


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Wages and Earnings:

The average gross wage for people who reside in Warrington was £559.20 in 2020. The average male wage was £614.30 compared with a female average of £511.00 – a difference of £103.30 (the female wage is 16.8% lower). Warrington’s average gross wage is 0.2% lower than the North West average (£560.30) and is 3.4% lower than the England average (£578.10). Over the last ten years Warrington has remained fairly similar to the England average and has been consistently above the North West average but is lower than both comparators in 2020, see Chart 16 on the following page.

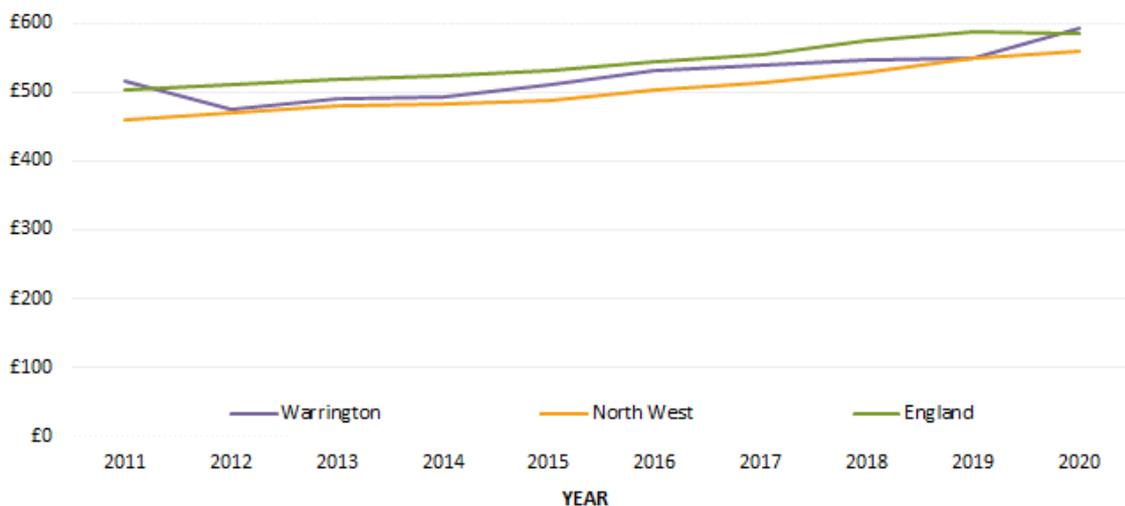
Chart 16: Warrington’s weekly pay fell below the North West average in 2020



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The average gross wage for people who work in Warrington was £592.30 in 2020. The average male wage was £621.40 compared with a female average of £536.30 – a difference of £85.10 (the female wage is 13.7% lower). Warrington’s average gross wage is 5.5% higher than the North West average (£559.60) and is 0.9% higher than the England average (£586.70). Over the last ten years Warrington has consistently been between the England and North West average figures, but in 2020 is higher than both comparators, see Chart 16 below.

Chart 17: Warrington’s weekly pay is above both the North West and England averages



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Key Contacts

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